May 1999 – January 2000
Edition 2

NEW

Butlins
Family Entertainment Resorts

Introducing
the NEW weatherproof
Skyline Pavilion

Live on stage
THE MACK

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p
all
accommodation

's an ideal place
for families

Resorts at Minehead, Bognor Regis and Skegness

Hi there!

NEW Butlins
Family Entertainment Resorts

I'm delighted to introduce you to the new Butlins Family Entertainment Resorts at Minehead, Bognor Regis and Skegness. Any of these three great locations will provide the ideal short break for you and your family in 1999 and beyond. Everyone, from tiny tots to grandparents, will be amazed by the wonderful non-stop entertainment in the brand new weatherproof Skyline Pavilion. Covering a vast area, this massive structure forms the colourful and vibrant centrepiece of each Resort.

You'll be spoilt for choice with the vast range of amazing activities on offer at new Butlins. We have everything – from Splash sub-tropical waterworld with its exciting water rides, to Hotshots, a terrific ten-pin bowling and entertainment venue. There's Centre Stage too, our brand new theatre experience where unique musical shows will come to life right before your eyes.

With customer comfort being a top priority, the accommodation at all three Butlins Family Entertainment Resorts has undergone a complete refurbishment, with contemporary decor and furnishings.

You can rest assured that we are totally committed to making your family's short break as enjoyable and as trouble-free as possible. To reinforce this policy, we no longer accept parties of young single guests.

We have also introduced a radical training programme to ensure that our whole team will provide a standard of service that is second to none.

Our staff and all the Redcoats can hardly wait to entertain you at new Butlins in 1999. We know you'll enjoy the experience so much that you'll want to come back again and again.

Thanks to everyone who voted for us.
1998 TTG Travel Award winner,
Top UK Holiday Park/Product Operator

Tony Marshall
Managing Director – Butlins Family Entertainment Resorts

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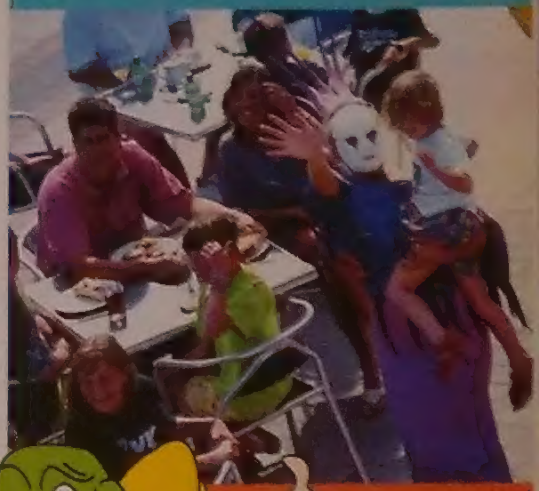


Barnardos

We are delighted to announce that we will be supporting the children's charity Barnardo's, helping disadvantaged young people and their families.

Barnardo's works with around 43,000 British children and their families, tackling urgent issues such as poverty, homelessness, abuse and the difficulties facing young people leaving care.

Throughout 1999, Butlins will be organising a series of great family fundraising events supporting our pledge to donate £500,000 towards this worthwhile cause over the next three years.

mothercare

Butlins have joined forces with Mothercare to bring you those 'home comforts' that provide peace of mind when holidaying with babies and young children. In 1999, we will begin introducing a selected range of Mothercare equipment, including cots and highchairs, at each Family Entertainment Resort. During your stay you will also be able to purchase those bulky essentials, such as nappies and toiletries, that you would like to pack in your suitcase but can't, making it easier for you and your family to relax, have fun and enjoy your time together.

NEW

Butlins

Family Entertainment Resorts

This plan of the new Butlins Family Entertainment Resort at Minehead shows at a glance the fantastic new facilities on offer at all three Resorts for 1999.
For more details and plans of Bognor Regis and Skegness, see pages 36-41.

REDS
HOME OF THE TERRORATS

ODEON
CINEMAS

The Skyline Pavilion
– a weatherproof canopy covering the heart of your Resort

Children's soft play area

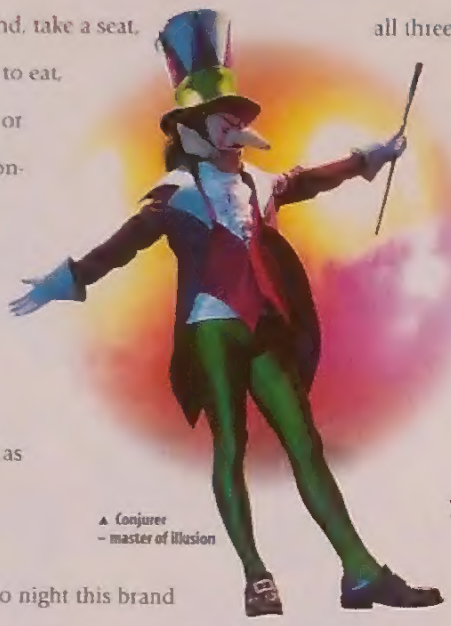
FOX KIDS

Funfair

Plan correct at time of going to press – subject to final approval

The superb weatherproof Skyline Pavilion heralds an exciting new era at Butlins...

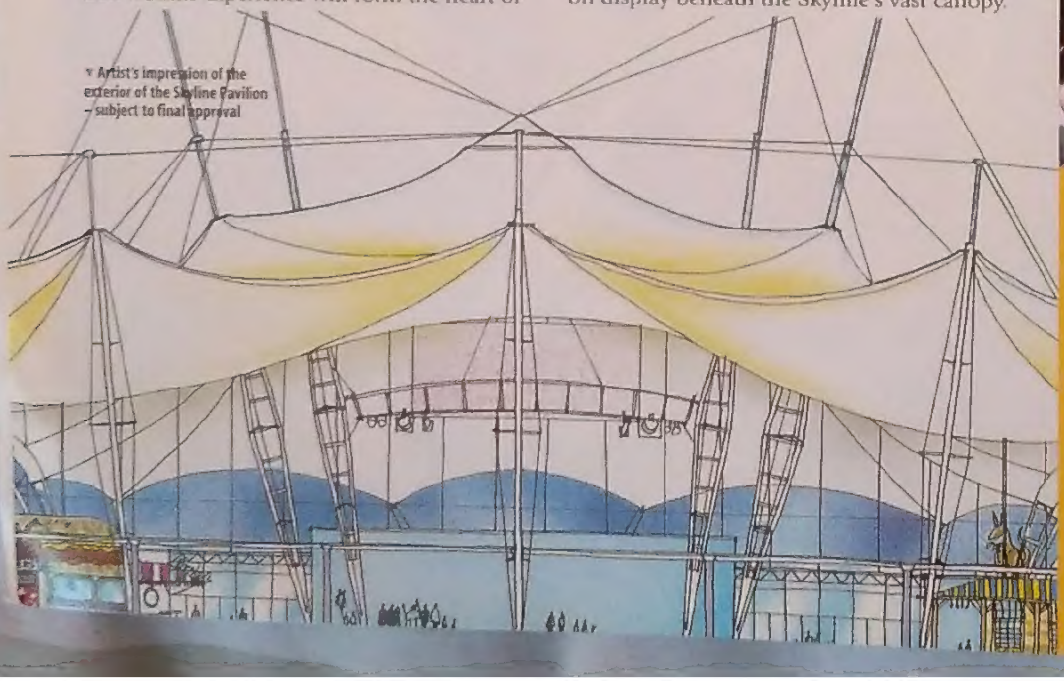
Stroll around, take a seat, have a bite to eat, sip a drink or two and enjoy the non-stop feast of fun served up in the massive Skyline Pavilion. You won't believe the size of the place – it's as big as the football pitch at Wembley Stadium!



▲ Conjurer – master of illusion

From morning to night this brand new Butlins experience will form the heart of all three Family Entertainment Resorts. Combining al fresco-style street cafés, bars and restaurants with live and entrancing entertainment, this is most definitely the place to be in 1999 and beyond. We know you'll be amazed by the magical mix of fantasy, illusion and circus skills on display beneath the Skyline's vast canopy.

▲ Street entertainment in the Skyline Pavilion ▼



▼ Artist's impression of the exterior of the Skyline Pavilion – subject to final approval

There's a whole host of great characters waiting to entertain you and your family...

Watch in wonderment as the vivid spectacle of the Skyline circus winds its way through the Pavilion, led by the jovial Conjurer. This incredible larger-than-life character is a master of illusion and the driving force behind all the Skyline entertainment.

You'll meet The Storyteller, a wonderfully imaginative personality who just loves telling tales – especially to the children. Sitting on his arm, listening intently yet constantly interrupting, is the inquisitive, mischievous and very funny Wordy The Worm. This lovable creature excitedly turns the pages because he is just longing to know what happens next. And, just as your child will be, he is utterly entranced whenever The Storyteller brings his fascinating tales to life in the Skyline Pavilion. ➡

▼ Wordy The Worm and The Storyteller

Minehead Skegness Bognor Regis

All facilities featured are available at all 3 Resorts

CALL NOW ON 0870 242 1999 • OR SEE YOUR TRAVEL AGENT •

NEW Butlins Family Entertainment Resorts

Appearing on midweek breaks

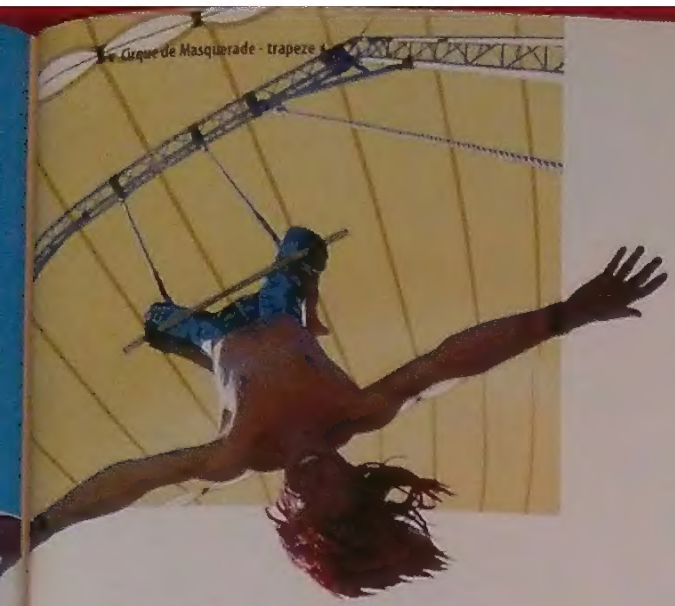
For details of Millennium Celebrations see page 13

Combining al fresco-style stree restaurants with live and entran

▼ Puppet Master

▼ Street entertainment in the Skyline Pavilion

• CALL NOW ON 0870 242 1999 • OR SEE YOUR TRAVEL AGENT •
NEW Butlins
Family Entertainment Resorts



cafés, bars and ing entertainment

The Puppet Master appears, calling the children to his puppet show. The kids will gasp in awe as he presents his incredible performance inside his amazing Magic Toy Shop. The Puppet Master's spell will also bring full-sized puppets to life on stage in another dazzling feat of illusion.

With midweek live appearances from Fox Kids characters, the *X-Men*, the ever-friendly *Casper* and the awesome *Power Rangers Turbo*, youngsters will be thrilled at the chance to meet their TV heroes.

Plus children's TV favourite, *Otis the aardvark*, that fast-talking, streetwise upstart with a passion for toffees and ants will also be appearing on midweek breaks.

And that's not all...

High up in the rigging, you'll witness a brilliant exhibition of gravity-defying trapeze skills as members of the Cirque de Masquerade fly through the air, leaving the audience gasping at the sheer strength and breathtaking beauty of their art. And you'll be thrilled by the Cirque's jugglers, musicians, dancers, unicyclists and other sensational street performers.

It all adds to the colourful carnival atmosphere, the spontaneity, the spectacle and the bubbling energy that is the enchanting Skyline experience. ■

Power Rangers TURBO™ & © 1996 Saban Entertainment, Inc. and Saban International N.V. All rights reserved.

Watch Power Rangers Turbo every day on Fox Kids

Welcome to our brand new theatre experience, presenting exclusive musicals in a superb season of exciting entertainment...

From the moment you enter Centre Stage, you'll be overwhelmed by the magical atmosphere of this great new venue.

Topping the bill during your break will be one of three enthralling live musical productions written and scored by award-winning writers, lyricists and composers. Each of these fantastic shows is crammed with special effects, sensational sounds and superb sets designed by some of the best show-biz minds in the world.

Based on internationally renowned characters, these wonderful musicals have never been seen on stage before and are unique to new Butlins...

You'll find yourself caught up in the wondrous web of Marvel Comics' *Spider-Man*... and you'll believe that he really can crawl up walls and across the Centre Stage ceiling!

In *The Mask* you'll witness the transformation of nerdy archaeologist Craig Fitz as he becomes the charismatic chaos-creating character with the weird green face!

 Spider-Man™ & © 1998 Marvel Characters Inc. All rights reserved.

And watch out for *Casper & The Ghostly Trio*, in which the friendly spooks attempt to protect their crumbling mansion from an evil property developer and his ghastly gang of construction workers.

And that's not all.

Each one of these top shows will be supported on different nights by one of three high energy musical productions. *Stagestruck* features a talented young singer who dreams of becoming a star!

Swing, Swing, Swing is a rockin' show centred on a brilliant young musician.

Topping the bill at your Centre Stage

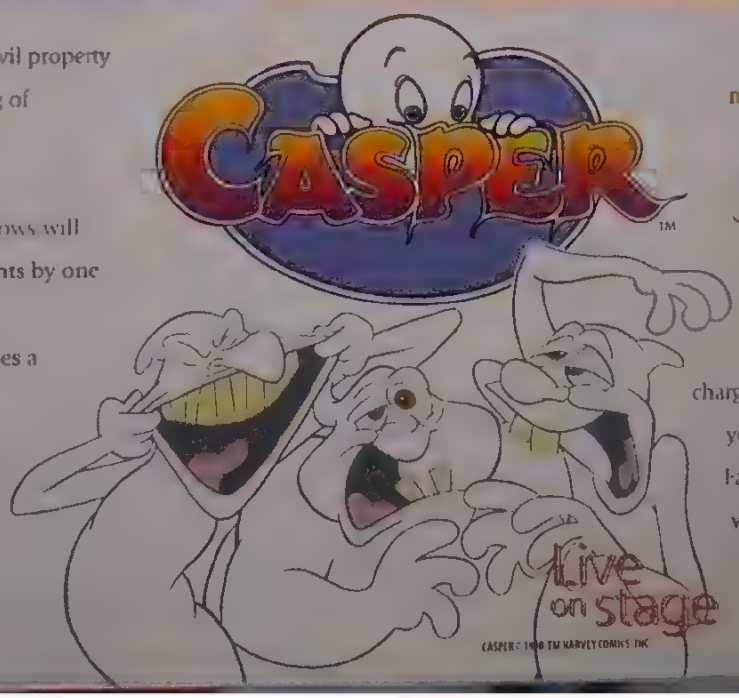
Break start date	THE MASK AND SWING, SWING, SWING	CASPER AND STAGESTRUCK	STEP ON IT
30 April – 25 June	Bognor Regis	Minehead	Skegness
28 June – 4 September	Skegness	Bognor Regis	Minehead
6 September – 26 November	Minehead	Skegness	Bognor Regis

Step On It is a rapid musical and dance spectacle based on the recently popularised Irish dance phenomenon

The team behind each of these great musical extravaganzas has designed a whole string of West End successes, including [illegible]

So take your seat at Centre Stage sit back and be assured of the best entertainment around

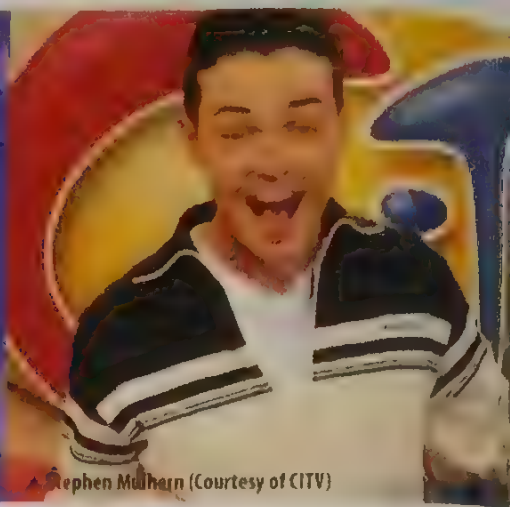
These wonderful shows are free of charge and will be ticketed You can obtain your tickets on arrival at your chosen Family Entertainment Resort. For details of what's on when at your Centre Stage see the panel above. ➡



Along with our superb headline musicals, Centre Stage will also present a whole host of other great shows...

▲ Strachan

▲ Chris Jarvis


▲ Stephen Mulhern (Courtesy of CITV)

On Monday evenings youngsters will be delighted by *In the Spotlight* featuring appearances by a famous children's TV personality including *Michaela Strachan, Stephen Mulhern (Courtesy of CITV), Chris Jarvis, Kirsten O'Brien (Courtesy of Children's BBC), Tim Vincent, Toby Anstis* or *Simeon Courtie* – who will each present a show of their own.

At *Around Midnight* – and especially for mums and dads – Centre Stage will present one of three great tribute shows. These brilliant productions combine the very best impersonators and live musicians with spectacular state of the art stage effects.

Crazy Ladies features fantastic female icons – *'Celine Dion' 'Gloria Estefan', 'Whitney Houston', 'All Saints'*, the girls from *'ABBA'* and, of course, those saucy *'Spice Girls'*.

In *Tartan Heroes* the distinctive voices of *'Rod Stewart'* and *'Marti Pellow'* will perform the greatest hits of these chart-topping Scots.

Superstars *'George Michael', 'Madonna'* and *'Freddie Mercury'* all feature in *Rock Express*, the ultimate pop experience!

And you'll definitely appreciate regular Centre Stage appearances by some of the best stand-up comedians around ■

▲ Kirsten O'Brien (Courtesy of Children's BBC)

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▲ Simeon Courtie

Countdown to the Millennium with the break of the century

From the beginning of December to the turn of the 21st century, Butlins becomes a magical Winter Wonderland!

As the Millennium excitement mounts, the Skyline Pavilion will present festive street theatre with mini-plays and carol singers... The children will love our dazzling ice spectacular on the Skyline's ice rink... And Santa Claus, the most famous Redcoat of them all, looks forward to meeting your little ones in his grotto.

During the Christmas period Centre Stage will present a traditional panto. At the grand finale of this fabulous festive show the dazzling pantomime ball will spill into the Skyline Pavilion where everyone can join in!

You can enjoy these festivities along with most of the great activities and attractions featured in this brochure*

Join us on a [illegible] weekend break in [illegible]

[illegible] the Skyline Pavilion will be transformed into the biggest [illegible] Spectacular. You and your [illegible] will be hailed to the home of [illegible] experience. You'll gasp in awe [illegible] November [illegible] lights up the [illegible] stage above your heads.*

Millennium Music breaks

If you enjoy listening to the great [illegible] sounds of the last four decades then you will appreciate our Millennium Music breaks.*

Children's TV Personalities [illegible]

[illegible] weekends in November, your children can see their favourite [illegible] from children's TV live at Butlins Family Entertainment Resorts.*

[illegible] year, the characters featured on p[illegible] 9 [illegible] Code 32[illegible] [illegible] Code the unavailability of the Sports Academy option of the Stars Children's Club and the cessation of the funfair. In addition on Millennium Music breaks the stars Children's Club will not be available.

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REDS – Home of the Redcoats

▲ Red Alert

Welcome to Reds – Home of the Redcoats – where the whole family will enjoy a fantastic line-up of entertainment.

This wonderful new venue is also the headquarters of *Reds TV (RTV)*, a dedicated station unique to each of our Family Entertainment Resorts

Little Red Tots, a magical re-creation of some favourite children's characters

The zany *Reds Quizmaster* will present a fun-filled, off-the-wall quiz show that will put your knowledge of trivia to the test

The Red Zone will keep the kids in touch with all the latest happenings on the ever-changing music scene And they'll just

Have you ever wondered what it's like to go behind the scenes of a busy broadcasting studio? Then visit Reds – Home of the Redcoats and be part of RTV in action...

Step inside, join the audience and find yourself immersed in the lively atmosphere of a busy, bustling broadcasting studio complete with cameras, lights, microphones and monitor screens. See the Director and his team up in the gallery, as they put together the daily output of programmes. *Hot on the Box* is a lively breakfast-time magazine show featuring news, views and cartoons especially for our younger guests. For the toddlers there's

love *Red Alert*, a cool boy/girl band who will be appearing regularly at Reds – Home of the Redcoats

Fans of the big screen will want to focus on *Red Fiction*, the Redcoats' unique 'take' on the world of contemporary movies.

At the end of the day, everyone – young and old alike – can dance the night away to the sounds of the fabulous *Reds Family Music (RFM)* ■

Children – 5 and under

It's a children's paradise

The little ones will be overjoyed when you tell them that Noddy and his Toyland friends Big-Ears and Mr Plod will be at Butlins in 1999. Yes, Enid Blyton's timeless children's favourites will bring their exciting adventures to life in regular shows at Toy Town, one of the great features of Toyland.

This delightful mini-town, with its quaint streets and brightly painted curbs, is set around the Toy Town Square. Nearby are the homes of Noddy and Mr Plod, the Mushroom House where Big-Ears lives and the garage where Noddy keeps his little car topped up with fuel.

Children will also love Toyland's gentle rides – a Noddy car, Tessie Bear's Teacups and the little airplanes at Toyland's Airport.

To make your child's break even more memorable, why not consider our special Noddy themed Toyland accommodation? (See page 34 for details.)

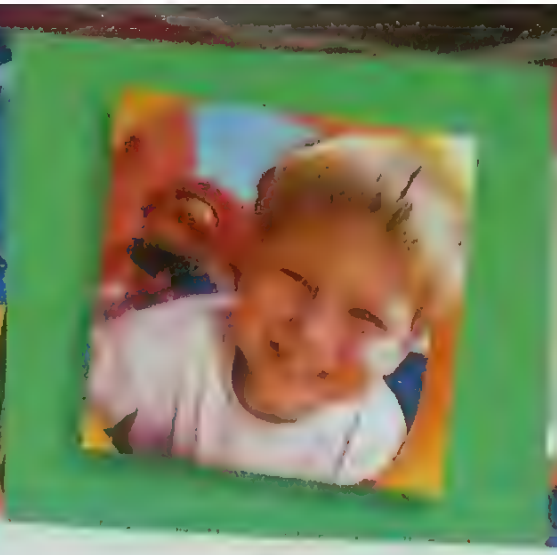
For some relaxation during your break why not take advantage of our daytime nursery services for children from three months to five years? Our fully qualified nursery staff will take care of your little ones in the safe environment of the playrooms.

...why not consider our Toyland themed accommodation?

In the evenings we offer a baby-sitting service in your accommodation (available for an additional charge) and a Night Owl service at the nursery for babies between 3-9 months (also available for an additional charge). Just bring your baby to the nursery, settle him or her down, then go and enjoy yourself. You will be given a Night Owl 'bleeper' so we can contact you quickly if necessary.

Please note, when using the nursery services we require that your children are registered with the facility prior to your leaving them. We also require that you provide the name, address and telephone number of a GP who has knowledge of your child's medical history.

The nursery services are subject to availability and hours of operation will vary at each Resort. Whilst every care is taken children remain the responsibility of the parents at all times.



Noddy and his Toyland friends are really looking forward to entertaining the younger children at new Butlins

▲ Noddy's carnide in Toyland.

▼ Noddy and his Toyland friends

All facilities featured are available at all 3 Resorts

CALL NOW ON 0870

Butlins

Family entertainment resorts

Children 5 to 14

One great children's club with three great themes – Stage School, Arts & Crafts and Sports Academy...

Kids will love our brand new *Stars Children's Club*, with its choice of three brilliant themes (each one supervised by experts)

Stage School provides an exciting environment for all stage struck youngsters. Children can rehearse and prepare a performance of their very own, based on your Resort's main blockbuster show. This will be presented for all to see in a fabulous grand finale towards the end of the break.

Those choosing *Arts & Crafts* will enjoy the busy atmosphere of an active studio. They will be encouraged to express their individual creativity in all sorts of skills from drawing and painting to dough craft and origami. Children will also be able to make colourful masks and then model them during the exciting grand finale.

▲ Arts & Crafts

All facilities featured are available at all 3 Resorts

▼ Sports Academy

▼ Stage School

▼ Arts & Crafts

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Family Entertainment Resorts

Kids get creative

For those who prefer to strut their stuff out on the pitch, we have *Sports Academy* in which qualified coaches will help to sharpen skills and fine tune tactics in netball, soccer and basketball.

Whichever theme your youngster chooses, he or she will enjoy a truly rewarding experience and return home with a real sense of achievement. Who knows, we might even discover a budding Baby Spice or the next Michael Owen!

Children aged between 8-14 years can participate in any one of the three club themes. Children aged between [illegible] years can take part in either *Arts & Crafts* or *Sports Academy* and must be under parental supervision throughout the club sessions. Whilst every care is taken, parents remain responsible for their children at all times during the break. ■

Volunteer in your favourite sports or pastimes – there's tremendous to do...

Whether you like to slam-dunk, serve, or simply score goals, sports fanatics can play all day at new Butlins. Our superb all-weather multi sports courts host a wide range of games from soccer and volleyball to basketball and netball.

There's even a championship length bowling green for grandparents to show off their underarm technique. Or, if golf is your game, then why not test your skills on our crazy golf course?

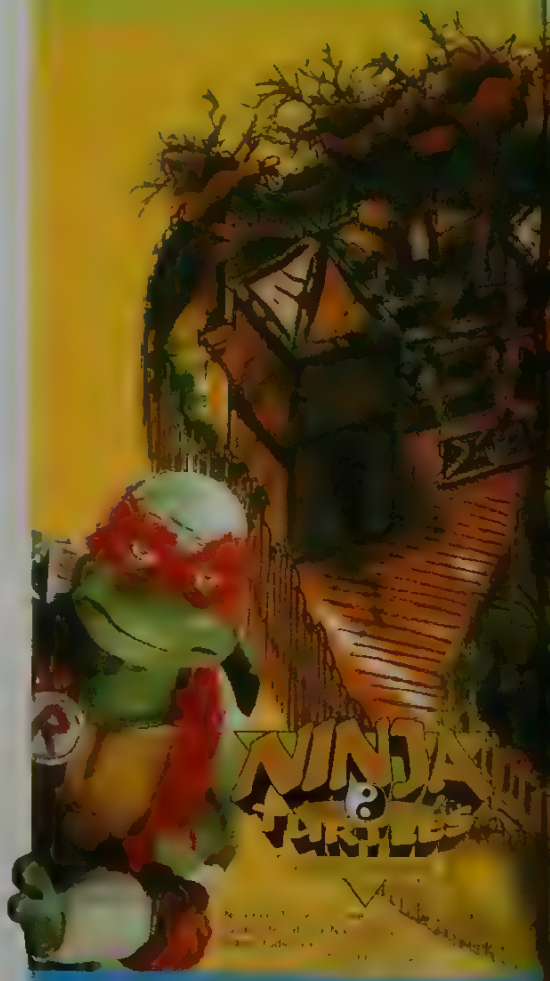
Everyone loves a funfair – and it's a tradition we are proud to continue at Butlins. Our funfair has all your favourite rides such as dodgems, waltzers and the carousel – plus other exciting attractions.

And if that isn't enough, children will just love our exciting Fox Kids 'Rumble in the Jungle', outdoor adventure play area, featuring three fantastic themes to explore – Donkey Kong Country, Ninja Turtles and The Adventures of Mowgli and specially for the enjoyment of younger children, each Resort also offers Fox Kids World – a themed soft play area.

Volleyball, football, volleyball, netball, snooker, darts, crazy golf, funfair and adventure play area.

Adults who prefer indoor pursuits can enjoy a game of snooker or darts while sipping a cool beer in the quiet and relaxing atmosphere of the Green Baize room ➡

▲ Crazy golf



All facilities featured available at 3 Resorts

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Butlins
Family Entertainment Resorts

▼ Artists impression of Fox Kids themed outdoor adventure play area being introduced for spring 1999

Watch Ninja Turtles and Donkey Kong Country every day on Fox Kids

▼ Bowling green

FOX KIDS™

Make waves in our waterworld and experience the excitement of the latest international water rides

▲ Outdoor pool at Minehead

CALL NOW ON 08702 401 1234
NEW Butlins
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▲ Children's play area at Bognor Regis

Master Blaster waterride

Ever wanted to experience the warmth of the Caribbean all year round? Well you can at our indoor sub tropical Splash waterworld.

This fantastic swimming complex boasts a wavepool, flumes, wonderful waterfalls and the very latest international water ride technology from the USA.

Try the Space Bowl, an incredible 40 mph spin around a giant bowl ending with a dramatic splashdown in view of your family and friends.

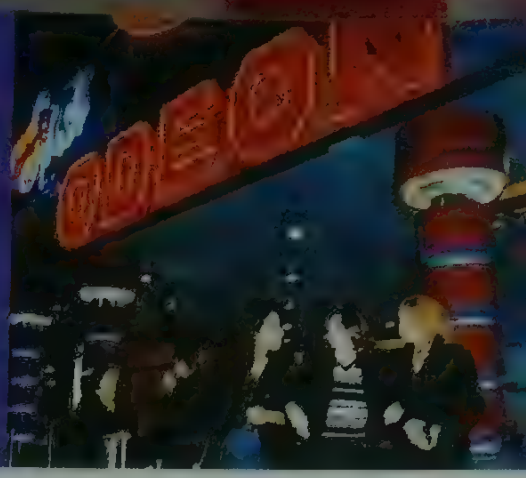
Try the Space Bowl, an incredible 40 mph spin around a giant bowl, ending with a dramatic splashdown...

How about the Master Blaster? This gravity defying water experience for two takes your duo taft on a 10 metre drop from the launch tower, then blasts you right back to the top again for a breathtaking 200 metre came back roller coaster ride to the finish.

Small children have their own shallow play area where parents can keep a watchful eye on them. Complete with a big plastic tower, water spouts and slides it provides a safe swimming environment. Please note, water rides are available during specific periods within the waterworld's opening hours.

HOTSHOTS

24 ▲ Interactive video game in Hotshots



Butlins Family Entertainment Resorts offer some terrific added attractions to help you make more of your leisure time

You can set 'em up and knock 'em down at Hotshots. This massive ten-pin bowling alley and entertainment centre has state-of-the-art bowling lanes It also boasts the most advanced interactive video games, a great bar area and the latest in American pool tournament tables specially imported from the USA

Budding racing drivers can experience the thrills and test their skills on the twists and turns of the fabulous Formula-K go kart circuit. Our newly built generation Bullit and Delta go karts are great fun to drive and remarkably easy to handle. They also conform to rigid safety standards

Each Butlins Family Entertainment Resort includes an Odeon cinema where you can buy a bag of popcorn and sit back to enjoy the latest blockbuster movies ■

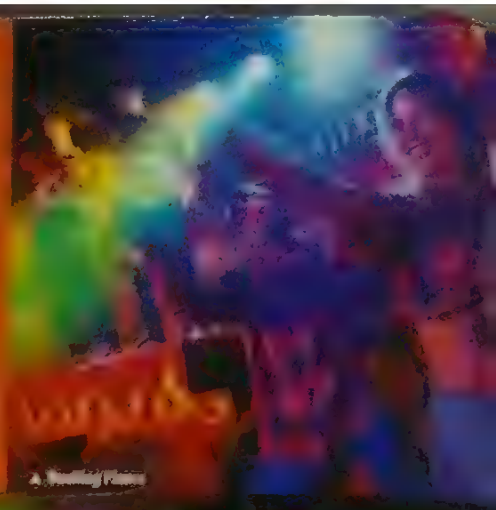
All the activities mentioned on these pages are available at an extra cost, sample prices are given below:

Activity	
Odeon cinema	£3.00 per adult £2.00 per child
Hotshots ten-pin bowling	£3.50 per person, per game
American pool	£2.50 per half hour session
Go karts	£2.50 per race

Please note We reserve the right to change these price

You'll be spoilt for choice

All facilities featured are available at all 3 Resorts



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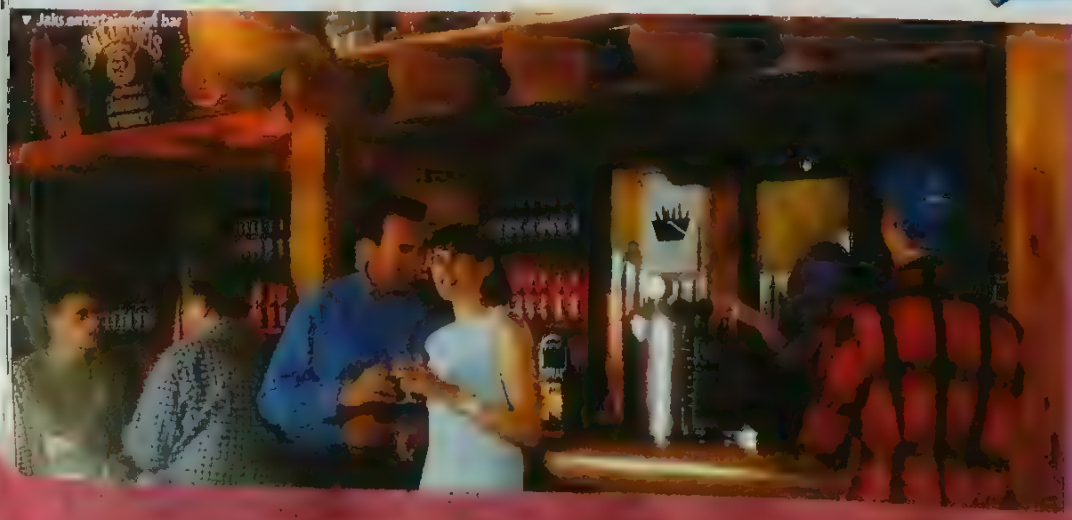
It's Wild...
it's wacky...
it's...



Introducing Studio and Gallery – accommodation to suit everyone, whether you choose self-catering or half board . . .

We have devoted a great deal of thought to the question of customer comfort, a fact reflected in our new and refurbished Studio and Gallery accommodation With their new high standards, either grade will provide the ideal base from which to enjoy your Butlins break

For parents with small children – and to celebrate the arrival of Noddy and his Toyland friends – we are introducing our special Toyland accommodation package in 1999 (see page 34 for details) The little ones will just love it!

Included in all accommodation
shown on pages 30 to 35

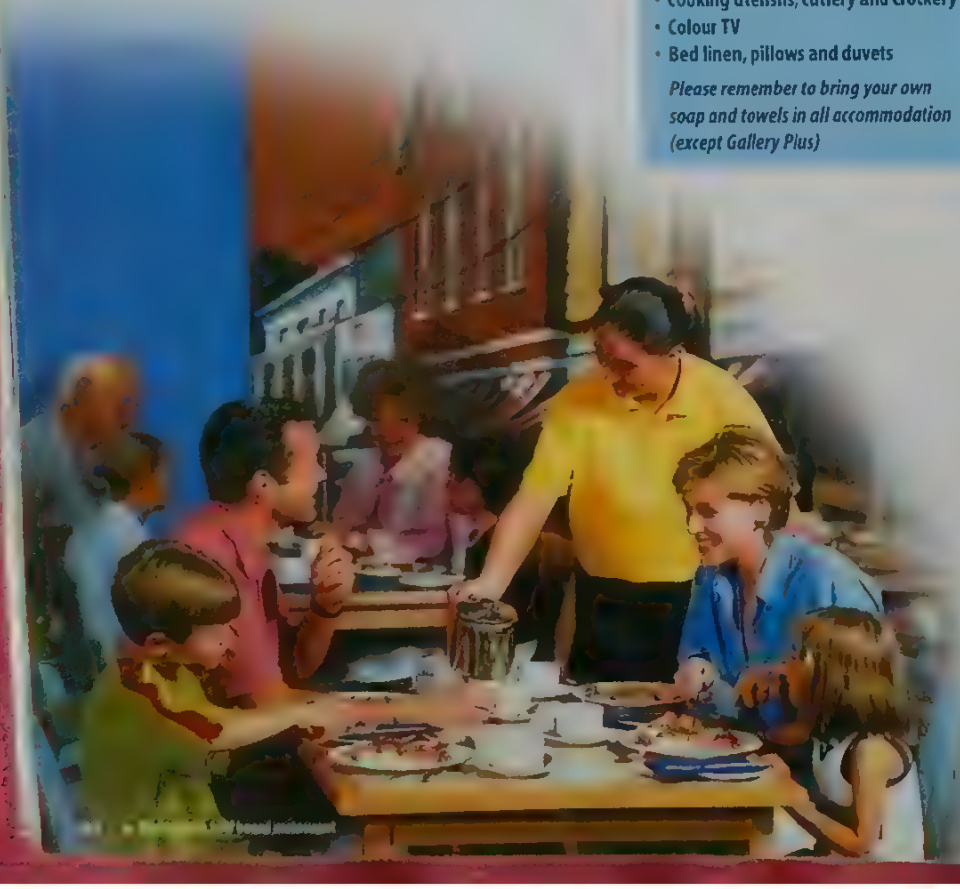
Half Board

- Tea and coffee making facilities
- Colour TV
- Bed linen, pillows and duvets
- Full English breakfast and three course evening meal

Self-catering

- Kitchenette with cooker and fridge
- Cooking utensils, cutlery and crockery
- Colour TV
- Bed linen, pillows and duvets

Please remember to bring your own soap and towels in all accommodation (except Gallery Plus)



Studio

You and your family will really feel at home in our Studio accommodation, with its warm and friendly seaside themed decor and furnishings

Studio self-catering apartments offer the flexibility of a kitchenette, fully equipped with a cooker, a fridge and a full range of utensils, cutlery and crockery.

These apartments have a bath or shower room, a colour TV and at least one bedroom Apartments at Minehead and Bognor Regis include a convertible

double bed in the lounge area providing seating for daytime use. At Skegness, Studio apartments have a lounge area and two separate bedrooms (one double, one twin).

...warm and friendly seaside themed decor and furnishings

Each Resort includes a supermarket that offers a full range of provisions for self catering guests. However, if you don't feel like preparing a meal, there is always our fabulous new range of restaurants to choose from.

Half board Studio accommodation offers double or twin bedroom(s), a bath or shower room, a colour TV and tea and coffee making facilities.

A traditional English breakfast and a three course evening meal are included in the Studio half board option. Guests will dine at Coral Beach, a brand new deep sea themed restaurant offering a varied menu that includes a vegetarian choice.

For prices and offers – see pages 42-45

Choose your accommodation

Studio self-catering apartment

Skegness

Example layout of a 4 person 2 bedroom self catering apartment

Minehead

Example layout of a 4 person 1 bedroom self catering apartment

Bognor Regis

Studio apartment for 4 people consisting of a double bed in the double bedroom, the lounge dining area and a single bed in bedroom 2.

Studio half board room

Minehead

Example layout of a 4 person half board room

Bognor Regis

Studio room for 4 people consisting of a double bed in bedroom 1 and 2 single beds in bedroom 2.

Skegness

Studio room for 4 people consisting of a double bed or a double sofa bed in bedroom 1 and 2 single beds in bedroom 2.

Availability at your Resort	Half board			Self catering		
No of bedrooms	1	2	3	1	2	2
Min occupancy	2	3	5	4	4	6
Minehead	✓	✓	✓			
Bognor Regis	✓	✓	✓	✓	✓	✓
Skegness		✓	✓			✓

- [illegible] minimum [illegible] please ask at time of booking. Please note:
- Accommodation will be [illegible] a bath or shower room. At Skegness [illegible] apartments have a shower room.
- Maximum [illegible] of occupancy.
- We can [illegible] people [illegible] discount self catering apartment accommodation [illegible] the lounge area. If you would like a separate bedroom please see the Family accommodation section on page [illegible] and 33.
- [illegible] bring your own soap and towels in all Studio accommodation.

Gallery

Gallery accommodation is spacious and stylish with a warm Mediterranean feel that will help you relax into your break. The vibrant colours of the decor are complemented by feature lighting, natural tones and timber finishings.

Gallery apartments boast at least two bedrooms (one double, one twin) a bath or shower room, a separate lounge with colour TV and a dining/kitchen area. The kitchenette is fully equipped with a fridge, a cooker and a complete range of utensils.

Gallery apartments are available on either a self-catering or half board basis.

Gallery accommodation is spacious and stylish...

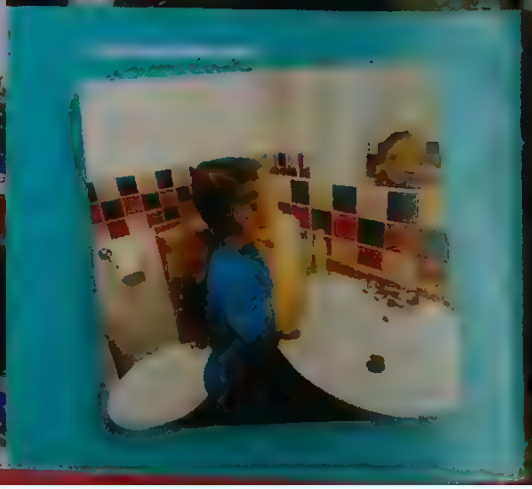
Guests opting for half board will dine out in Ocean Drive, a terrific New England-style restaurant, where menus will include a traditional English breakfast, a three course evening meal and a vegetarian choice.

If you and your family prefer catering for yourselves, there's a whole range of provisions available at your Resort's supermarket. Or if you fancy a night out, why not sample one of our many new eateries?

Gallery rooms, available on a half board basis, offer twin or double bedrooms, a colour TV, a bath or shower room and tea and coffee making facilities.

Gallery room guests will also dine at the exciting Ocean Drive restaurant.

▼ Gallery bedroom



Choose your accommodation

Gallery half board room

Example layout of a 4 person half board room at all 3 Resorts

Gallery self-catering/half board apartment

Example layout of a 4 person self-catering or half board apartment available at all 3 Resorts

Availability at your Resort	Gallery room			Gallery apartment	
	Half board			Self catering/Half board	
No of bedrooms	1	2	3	2	3
Max occupancy	2	3	6	4	6
Minehead	✔	✔	✔	✔	✔
Bognor Regis	✔	✔	✔	✔	✔
Skegness	✔	✔	✔	✔	✔

[illegible] accommodation please ask at time of booking

[illegible] Bognor Regis and Skegness have shower rooms at [illegible] Bath [illegible] room [illegible] please ask at time of booking [illegible] towels and [illegible] apartment accommodation

▼ Gallery lounge

Gallery Plus and Gallery Lodge

For prices and offers see page 42/43

Gallery Plus (formerly Deluxe or Premier accommodation) offering a higher and more spacious level of comfort, boasts a generously sized lounge and a bathroom with bath and shower.

There are some great extras too, such as your own car parking space, towels and soap, maid service for half board guests and either a private patio or balcony.

Half board guests will eat out at the Ocean Drive restaurant and have the opportunity to enjoy an evening meal at Pinewood Studios Café and Bar choosing from a selected menu – once during a 3 or 4 night break and twice during a 7 night break.

Gallery Lodge (formerly Snowdon Lodge) offers stylish self-catering accommodation with a large lounge, a fully equipped kitchenette, bathroom, toilet, one double bedroom and two twin bedrooms. Each Gallery Lodge also has a private balcony. This accommodation is available at Minehead and Bognor Regis. (Available on all breaks at Bognor Regis up to and including 25 October 1999)

Please note, at Bognor Regis some of the Gallery Lodge accommodation has bunk beds.

Gallery Plus package includes

- Larger more spacious accommodation with patio doors leading onto your own private balcony or terrace
- Dedicated car parking space outside your [illegible]
- 28" colour TV and video player with a [illegible] watch during your stay (subject to availability)
- Towels provided for your convenience

Plus when you choose to stay on a half board basis

- Maid service
- Enjoy a meal out at our great new restaurant Pinewood Studios Café and Bar choosing from a selected menu.

3 night weekend guests can [illegible] 4 night guests can choose from [illegible] eat out and 7 night guests can take [illegible]

Choose your self-catering accommodation

Availability at your Resort	Half board			Self catering	Self catering
No of bedrooms	1	2	3	2	3
Max occupancy	2	4	6	4	6
Minehead					
Bognor Regis					
Skegness					

For full details of your accommodation please ask at time of booking

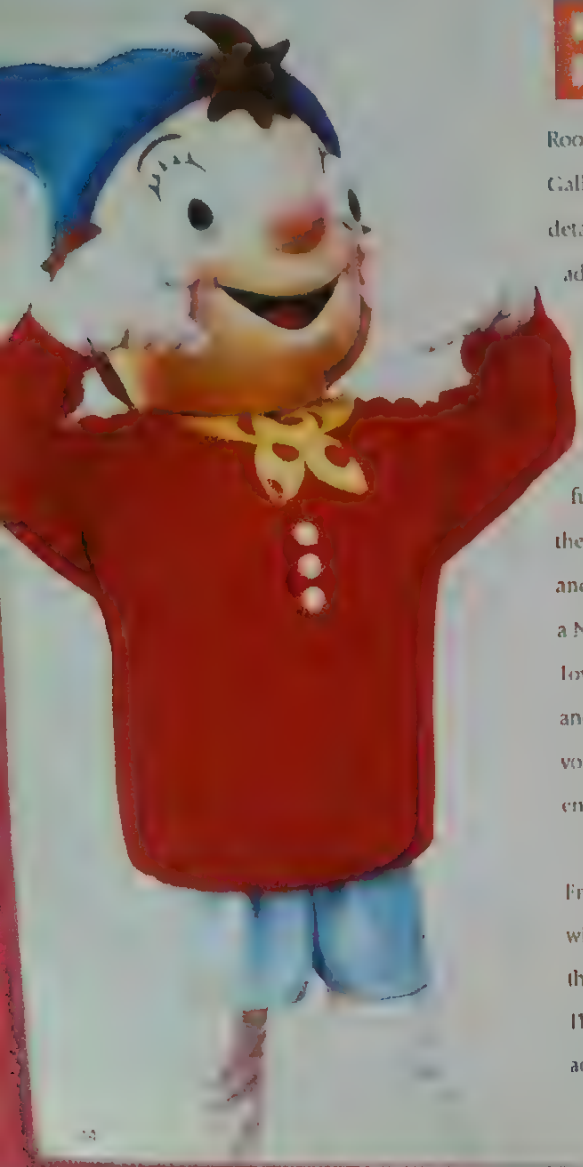
Please note:

- Max [illegible] occupancy varies per unit. Check with reservations for details.
- Max [illegible] number of [illegible]
- All [illegible] towels
- [illegible] Gallery and [illegible]

▼ Gallery Lodge

Toyland accommodation

Your little ones will feel really special when they go to a welcome party with Noddy and his Toyland friends



Especially for families with young children, we present our superb Toyland accommodation package. Room layouts are the same as our stylish Gallery accommodation detailed on page 32. In addition, the second bedroom of each Toyland unit is charmingly decorated and furnished with Noddy themed wallpaper, beds and duvets. There is also a Noddy play table and Toyland video cassette and player provided for your child's added enjoyment.

On arrival at your chosen Family Entertainment Resort, young Toyland guests will find a bumper activity pack waiting for them (two packs per unit of accommodation). This Toyland bag, bursting with exciting activities and mementoes, will be treasured long after their unforgettable break. And the whole family will be delighted when they receive an invitation to join Noddy and his Toyland friends at a wonderful welcome party.

Toyland package - £80 supplement per unit

- Second children's bedroom with Noddy decor and soft furnishings
- Two bumper Toyland activity packs (retail value £40)
- Exclusive welcome party with Noddy and his Toyland friends
- Two Toyland gifts presented at the welcome party
- One Toyland video cassette
- Video player in accommodation
- Souvenir family photograph with Noddy and his Toyland friends
- Outdoor Toyland play area [illegible] accommodation

Near to the accommodation you'll find a special outdoor Toyland play area for your children to enjoy under your supervision.

A stay in this enchanting accommodation with all those terrific Toyland treats will make the break complete for the whole family - especially with the fun provided by Noddy's Toyland mini-town and the regular daily shows in Toy Town Square.

The Toyland accommodation package is available on either a self-catering or half board basis. Half board guests will dine at the New England-style Ocean Drive restaurant ■

▲ Noddy welcome party

...oor Toyland play area

...bedroom

Choose your accommodation

Availability at your Resort	Self catering	Half board
No of bedrooms	2	3
Min occupancy	4	6
Minehead	✔	✔
Bognor Regis	✔	✔
Skegness	✔	✔

For full details of your accommodation please ask at th...

For short...

- ...bedroom ...
- ...
- ...
- ...

Toyland [illegible]

Jaks is a great bar where you can let your hair down and have a really good time...

You know all those things you're not supposed to do in public? Like singing at the top of your voice, or jumping onto the stage and belting out your own version of your favourite song?

Well, those rules simply don't apply at Jaks – the joint that's jumpin'. In fact, the *only* rule of the house is that there are *no rules*, which makes for a truly amazing atmosphere in which to enjoy all the great family entertainment.

There's *Duelling Pianos*, in which two talented pianists pit their wits against one another in a thrilling musical battle.

In *The Comedy Hour*, the very best contemporary comedians will keep you in stitches for sixty side-splitting minutes. Kids can enjoy their own hour of fun too, with everything from slapstick comedy to some truly madcap interactive capers...Who knows, it might even bring out the child in all you mums and dads!

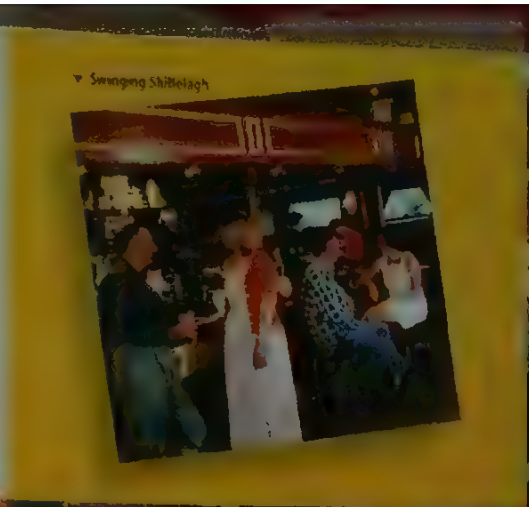
And we've got some great live bands, performing your favourite numbers from the groovy seventies right up to the latest sounds of the '90s. If dancing is your thing, then join the Jaks party set, let your hair down and don't stop 'til you get enough! ➡

With a whole host of new restaurants and bars there is something to suit every taste at Butlins...

Whether you want to grab a bite to eat between activities or simply relax and enjoy a family meal, we are delighted to introduce several internationally renowned restaurant brands at new Butlins.

You'll love the cool ambience of The Skyline, a cafe situated in an al fresco setting beneath the canopy of the Skyline Pavilion. While watching all the wonderful entertainment, you can sample freshly baked snacks – from baguettes to bagels – with truly tasty fillings. There are cakes, cookies and pastries, yoghurts, ice cream, the freshest coffee and a good selection of wine.

Bar Rosso, also within the Skyline Pavilion, serves up a vast array of drinks, including a repertoire of cocktails – shaken not stirred, of course.


▼ Swinging Shillelagh

Everyone loves the distinctive taste of a flame-grilled Burger King meal

The Pinewood Studios Cafe & Bar echoes the Best of British cinema. It's 'Lights… Camera… Action…' as you enjoy a mouth-watering meal. Steaks, tikka masala, tuna melts, nachos and great 'family picking platters' are all on the clapper-board menu. Your order will be served by the 'film crew' in one of three themed 'movie sets'. Whether you like all-action blockbusters, the sci-fi scene or those everlasting classics, you'll really enjoy this star-studded location.

At Tom Cobleigh you'll sample the tastiest traditional pub food in the country, served in a warm, friendly and welcoming atmosphere.

Alternatively, enjoy a drink or two at the Swinging Shillelagh and sample the comfortable and amiable surroundings of this great Irish theme bar.

Everyone loves the distinctive taste of a flame-grilled Burger King meal, and we're delighted to introduce this world famous fast-food brand to Butlins in 1999. Another welcome addition is Harry Ramsden's, a brand name that continues a great English tradition by serving the world's most famous fish and chips. ■

Butlins Family Entertainment Resort

Minehead

This illustration highlights all the exciting activities, facilities and venues you can enjoy at your Resort.

Please note not all the accommodation is shown.

time of going to press - subject to final approval

A guide to your Resort

Entertainment (see pages 6-15)

1 Centre Stage
2 Crazy Horse – live entertainment
3 Reds - Home of the Redcoats
4 The weatherproof Skyline Pavilion

Children (see pages 16-19)

5 Nursery services (3 months - 5 years)
6 Stars Children's Club (5 - 14 years)
7 Toyland

Activities - free of charge (see pages 20-23)

8 All-weather multi sports court
9 Bowling green
10 Crazy golf
11 Fox Kids outdoor adventure play area
12 Fox Kids World soft play area
13 Funfair
14 Green Baize room
15 Outdoor funpool
16 Splash – indoor sub-tropical waterworld

Activities - at an additional cost (see pages 24-25)

17 Go kart circuit
18 Hotshots ten pin bowling and entertainment centre
19 Laser game
20 Odeon cinema

- Further facilities include Arabian Derby, betting shop, Cashino, amusement arcade

Bars and restaurants (see pages 26-29)

21 Bar Rosso
22 Burger King
23 Coral Beach - Studio half board restaurant
24 Harry Ramsden's
25 Jaks – this joint is jumpin'
26 Ocean Drive – Gallery half board restaurant
27 Pinewood Studios Café & Bar
28 Sir Billy's Bar
29 Swinging Shillelagh
30 The Skyline - pavement café inside the Skyline Pavilion
31 Tom Cobleigh

Other facilities

32 Booking centre

- Shops – including **33** Everydays supermarket **34** Gift Store **35** News Break **36** Megatreats **37** Jokers **38** Photo Call sponsored by Kodak **39** The Finishing Touch (hair salon) **40** Toy Box
- Plus for an extra cost – car hire and taxi arrangements, payphones, launderette and ironing facility, secure lockers at Splash waterworld, safety deposit boxes, cheque cashing
- Cashback facilities, medical centre and local tourist information

Butlins Family Entertainment Resort

Bognor Regis

[illegible] subject to final approval

This illustration highlights all the exciting activities, facilities and venues you can enjoy at your Resort.

Please note not all the accommodation is shown.

A guide to your Resort

Entertainment (see pages 6-15)

1 Centre Stage
2 Reds - Home of the Redcoats
3 The weatherproof Skyline Pavilion

Children (see pages 16-19)

4 Nursery services (3 months - 5 years)
5 Stars Children's Club (5 - 14 years)
6 Toyland

Activities - free of charge (see pages 20-23)

7 All-weather multi sports court
8 Bowling green
9 Crazy golf
10 Fox Kids outdoor adventure play area
11 Fox Kids World soft play area
12 Funfair
13 Green Baize room
14 Outdoor funpool
15 Splash - indoor sub tropical waterworld

Activities - at an additional cost (see pages 24-25)

16 Go kart circuit
17 Hotshots ten pin bowling and entertainment centre
18 Odeon cinema
- Further facilities include Arabian Derby, betting shop, Cashino, amusement arcade

Bars and restaurants (see pages 26-29)

19 Burger King
20 Coral Beach - Studio half board restaurant
21 Harry Ramsden's
22 Jaks - this joint is jump n'
23 Ocean Drive - Gallery half board restaurant
24 Pinewood Studios Café & Bar
25 Liberty's bar
26 Swinging Shillelagh
27 Bar Rosso
28 The Skyline - pavement café inside the Skyline Pavilion
29 Tom Cobleigh

Other facilities

30 Booking centre
31 Medical centre
- Shops - including **32** Everydays supermarket **33** Photo Call sponsored by Kodak **34** Jokers **35** Megatreats **36** News Break **37** Gift Store **38** The Finishing Touch (hair salon) **39** Toy Box
- Plus for an extra cost - car hire and taxi arrangements, payphones, launderette and ironing facility, secure lockers at Splash waterworld, safety deposit boxes, cheque cashing
- Cashback facilities and local tourist information

Butlins Family Entertainment Resort

Skegness

This illustration highlights all the exciting activities, facilities and venues you can enjoy at your Resort.

Please note not all the accommodation is shown.

A guide to your Resort

Entertainment see pages 6-15

1 Centre Stage
2 Reds – Home of the Redcoats
3 The weatherproof Skyline Pavilion

Children (see pages 16-19)

4 Nursery services (3 months – 5 years)
5 Stars Children's Club (5 – 14 years)
6 Toyland

Activities – free of charge (see pages 20-23)

7 All-weather multi sports court and bowling green
8 Crazy golf
9 Fox Kids outdoor adventure play area
10 Fox Kids World soft play area
11 Funfair
12 Green Baize room
13 Outdoor funpool
14 Splash – indoor sub-tropical waterworld

Activities – other additional charges

15 Go kart circuit
16 Hotshots ten-pin bowling and entertainment centre
17 Odeon cinema (single screen)

- Further facilities include Arabian Derby, betting shop, Cashino and amusement arcade

Plan correct at time of going to press – subject to final approval

Eat in the restaurants (see pages 26-29)

18 Bar Rosso
19 Burger King
20 Coral Beach – Studio half board restaurant
21 Harry Ramsden's
22 Jaks – this joint is jumpin'
23 Ocean Drive – Gallery half board restaurant
24 Pinewood Studios Café & Bar
25 Swinging Shillelagh
26 The Skyline – pavement café inside the Skyline Pavilion
27 Tom Cobleigh

Other facilities

28 Booking centre
29 Medical centre
- Shops – including
  30 Everydays supermarket 31 Gift Store
  32 Jokers 33 Megatreats 34 News Break
  35 Photo Call sponsored by Kodak
  36 The Finishing Touch
  (hair and beauty salon) 37 Toy Box
- Plus for an extra cost – car hire and taxi arrangements, payphones, launderette and ironing facility, secure lockers at Splash waterworld, safety deposit boxes, cheque cashing
- Cashback facilities and local tourist information

Minehead

to book call today on
0870 242 1999, or see your travel agent
(Lines are open 9am to 10pm, 7 days a week – calls charged at standard national rate)

1999 Preview Breaks

As you can imagine carrying out all the work involved in our two year £139 million investment and improvement programme is a truly massive undertaking.

While our schedules are geared towards completion in time for the start of the 1999 season we realise that certain facilities may not be fully operational. To reflect this we have introduced a Preview Period offering special prices. If you would like to be among the first guests to sample the new Butlins experience – between 30 April and 24 May 1999 – see the relevant section in the price grids below.

See page 13 for details of our special winter breaks

Halloween breaks
Firework Spectacular break
Millennium Musik break
TV Children's TV Personalities breaks

3 night break

Friday to Monday
Except for Christmas & Millennium celebration Breaks – see grid for details

		PREVIEW BREAKS																																			
		30 Apr	7 May	14 May	21 May	28 May	4 June	11 June	18 June	25 June	2 July	9 July	16 July	23 July to 27 Aug	3 Sept	10 Sept	17 Sept	24 Sept	1 Oct	8 Oct	15 Oct	22 Oct	29 Oct	5 Nov	12 Nov	19 Nov	26 Nov	3 Dec	10 Dec	17 Dec	20 Dec	23 Dec	27 Dec	30 Dec
HALF BOARD	Studio room	54	66	72	69	86	74	76	80	86	92	92	92	106	78	74	70	68	66	65	69	76	73	69	68	63	61	59	57	61	68	175	85	297
HALF BOARD	Gallery room	62	78	84	84	103	89	91	97	103	109	109	109	128	93	89	82	80	78	77	81	88	85	81	80	75	73	71	69	73	80	220	97	360
HALF BOARD	Gallery apartment	68	87	93	96	117	101	103	111	117	123	123	123	146	105	101	91	89	87	86	90	97	94	90	89	84	82	80	78	82	89	256	105	395
HALF BOARD	Gallery Plus	84	110	116	123	148	128	130	138	150	156	156	156	186	137	126	116	114	112	111	115	122	119	115	114	109	107	105	103	107	114	288	131	436
SELF-CATERING	Studio apartment	26	32	37	34	45	36	43	44	48	50	53	52	62	44	39	36	34	31	31	32	37	36	33	32	28	27	25	24	27	32	112	45	204
SELF-CATERING	Gallery apartment	34	41	46	45	58	47	54	58	62	64	67	72	82	53	48	45	43	40	40	41	46	45	42	41	36	35	33	31	35	40	146	59	265

For your FREE CHILD PLACE check the prices on the dark yellow bands

4 night break

Monday to Friday

		PREVIEW BREAKS																				
		3 May	10 May	17 May	24 May	31 May	7 June	14 June	21 June	28 June	5 July	12 July	19 July	26 July to 23 Aug	30 Aug	6 Sept	13 Sept	20 Sept	27 Sept	4 Oct	11 Oct	18 Oct	25 Oct
HALF BOARD	Studio room	84	87	94	95	116	98	103	108	114	119	121	125	144	118	98	92	86	81	80	79	84	90
HALF BOARD	Gallery room	99	102	109	113	136	116	121	128	134	139	141	145	169	143	116	110	101	96	95	94	99	105
HALF BOARD	Gallery apartment	111	114	121	128	153	131	136	145	151	156	158	162	191	160	131	125	113	108	107	106	111	117
HALF BOARD	Gallery Plus	140	143	150	163	193	166	171	187	193	198	200	204	241	202	164	158	146	137	136	135	140	146
SELF-CATERING	Studio apartment	37	41	44	44	61	47	49	57	62	63	69	71	84	71	48	39	41	36	36	35	41	52
SELF-CATERING	Gallery apartment	49	53	56	58	75	61	66	74	79	80	86	88	105	86	63	52	54	49	49	48	54	65

For your FREE CHILD PLACE check the prices on the dark yellow bands

7 night break

Friday to Friday
– except Saturday to Saturday between 24 July to 4 September 1999

		PREVIEW BREAKS																				
		30 Apr	7 May	14 May	21 May	28 May	4 June	11 June	18 June	25 June	2 July	9 July	16 July	24 July to 21 Aug	28 Aug	4 Sept	10 Sept	17 Sept	24 Sept	1 Oct	8 Oct	15 Oct	22 Oct
HALF BOARD	Studio room	103	140	151	150	185	157	163	172	182	192	195	198	229	204	161	151	142	136	133	132	140	151
HALF BOARD	Gallery room	120	165	176	180	220	187	198	207	217	227	230	233	269	244	191	176	167	161	158	157	165	176
HALF BOARD	Gallery apartment	134	185	196	205	245	212	223	237	247	257	260	263	304	274	216	201	187	181	178	177	185	196
HALF BOARD	Gallery Plus	167	232	248	265	310	272	283	297	316	326	329	332	386	343	272	257	236	230	227	226	234	245
SELF-CATERING	Studio apartment	49	69	76	74	101	78	87	96	104	107	116	117	139	126	88	74	72	66	63	62	69	84
SELF-CATERING	Gallery apartment	61	84	91	93	120	97	107	119	126	129	137	144	168	151	105	90	88	83	80	79	85	100

For your FREE CHILD PLACE check the prices on the dark yellow bands

Important information

All prices are in £s and include VAT

Half board
Prices are per adult – 15 years and over and are based on a minimum of 2 adults sharing

Single person half board occupancy
An additional supplement of half the adult price will be added for a single person occupying a room.

Self-catering
Prices are per person – based on a minimum of 4 people sharing one unit of accommodation
For parties of 5 people or more sharing one unit of accommodation, please multiply the per person price shown in the price grid by the total number in the party

Free child places
Based on a minimum of 2 adults sharing in half board accommodation and a minimum of 3 paying persons in self catering accommodation

Children
On half board breaks children 2-14 years are half price.
On half board and self-catering breaks, for children under 2 years a minimal cost of £5 per cot per break is charged, alternatively a charge of £25 is made when children under 2 years occupy a bed (per break)

Additional accommodation

Additional accommodation
Toyland accommodation
Half board: £80 supplement per unit of accommodation per break on top of the Gallery room or Gallery apartment price
Self catering: £80 supplement per unit of accommodation per break on top of the Gallery apartment price

Gallery Lodge – self-catering
Supplement per person in addition to the Gallery apartment price, extra per • 7 nights £54 • 4 nights £28 • 3 nights £26

Don't forget to ask about our fantastic offers...

Free 1st child places

The first child goes absolutely free when you book a 3, 4 or 7 night break starting on or between 30 April and 24 May 1999 (offer does not apply to Gallery Lodge accommodation). Free child offers are based on a minimum of 2 adults sharing in half board and a minimum of 3 paying persons in self-catering accommodation.

For your free child place check the prices on the dark yellow bands shown on the individual price grids for each Resort

Grandparents are welcome too

When grandparents accompany a family of four to six on the same date for the same duration, both on half board both parties will receive a 10% discount. This applies to families staying in Studio room, Gallery room, Gallery apartment and Toyland half board accommodation and to grandparents staying in Studio room and Gallery room half board accommodation (offer applies to breaks starting on or between 30 April and 23 December 1999).

To book this offer all accommodation must be booked at the same time

Discounts for groups

Book a group of 20 or more adults and save up to 10% on brochure prices. Larger groups (30 or more adults) may also qualify for extra savings, including free places on selected half board breaks.

Please note Butlins operate a strict young persons policy which applies to all bookings. Please see the Breaks for families section on page 51 of this brochure for details

Telephone **0870 242 1999** for general enquiries. For groups of 40 or more adults telephone **0870 242 1111**

Group discounts cannot be used in conjunction with any other offer and apply to selected dates only and exclude special events and bank holiday periods

1st child free for single parents

Single parents who book a break of 7 nights starting on or between 4 June and 9 July 1999 can bring the first child free when booking Studio, Gallery or Toyland accommodation (offer excludes Gallery Lodge accommodation. Maximum of 1 adult per booking

Discounts for senior citizens (60 years old and over)

Save 10% when you book a 7 night half board break

Discounts for couples

For 2 adults sharing, when you book a 7 night half board break starting on or between 9 July and 14 August 1999, you'll receive an extra £20 discount per adult. For 3 and 4 night breaks within this date range you'll save £10 per adult (where available). Offer applicable to Studio and Gallery rooms

Offer conditions All offers are subject to availability and only applicable to the dates indicated on this page at the stated brochure prices. They cannot be used with any other discount or offer. Only one offer may be used on each individual break booked.

Offers and prices

Skegness

0870 242 1999,

(Lines are open 9am to 10pm, 7 days a week – calls charged at standard national rate)

1999 Preview Breaks

As you can imagine, carrying out all the work involved in our two year £139 million investment and improvement programme is a truly massive undertaking.

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See page 13 for details of our special interest breaks

Halloween breaks
Firework Spectacular break
Millennium Music break
TV Children's TV Personalities breaks

3 night break

Friday to Monday

Except for Christmas & Millennium Extension Breaks – see grid for details

		PREVIEW BREAKS																																
		30 Apr	7 May	14 May	21 May	28 May	4 June	11 June	18 June	25 June	2 July	9 July	16 July	23 July to 27 Aug	3 Sept	10 Sept	17 Sept	24 Sept	1 Oct	8 Oct	15 Oct	22 Oct	29 Oct	5 Nov	12 Nov	19 Nov	26 Nov	3 Dec	10 Dec	17 Dec	20 Dec	23 Dec	27 Dec	30 Dec
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HALF BOARD	Gallery room	59	75	80	81	99	85	87	93	98	104	104	104	122	89	85	78	76	75	74	77	84	80	79	76	75	69	68	67	71	76	206	92	360
HALF BOARD	Gallery apartment	66	84	89	93	113	97	99	107	112	118	118	118	140	101	97	87	85	84	83	86	93	89	88	85	84	78	77	76	80	85	242	101	396
HALF BOARD	Gallery Plus	82	107	112	120	144	124	126	134	145	151	151	151	180	133	122	112	110	109	108	111	118	114	113	110	109	103	102	101	105	110	274	126	436
SELF-CATERING	Studio apartment	24	29	33	31	41	32	39	40	44	45	48	48	56	40	36	32	31	28	28	29	34	32	31	29	28	24	23	22	25	29	102	41	204
SELF-CATERING	Gallery apartment	32	38	42	42	54	43	50	54	58	59	62	68	76	49	45	41	40	37	37	38	43	41	40	38	36	32	31	30	33	37	134	54	265

For your FREE CHILD PLACE check the prices on the dark yellow bands

4 night break

Monday to Friday

		PREVIEW BREAKS																				
		3 May	10 May	17 May	24 May	31 May	7 June	14 June	21 June	28 June	5 July	12 July	19 July	26 July to 23 Aug	30 Aug	6 Sept	13 Sept	20 Sept	27 Sept	4 Oct	11 Oct	18 Oct	25 Oct
HALF BOARD	Studio room	79	81	88	89	109	92	97	101	107	111	114	117	135	110	92	86	81	76	75	74	79	84
HALF BOARD	Gallery room	94	96	103	107	129	110	115	121	127	131	134	137	160	135	110	104	96	91	90	89	94	99
HALF BOARD	Gallery apartment	106	108	115	122	146	125	130	138	144	148	151	154	182	152	125	119	108	103	102	101	106	111
HALF BOARD	Gallery Plus	135	137	144	157	186	160	165	180	186	190	193	196	232	194	158	152	141	132	131	130	135	140
SELF-CATERING	Studio apartment	35	38	41	41	57	44	46	53	58	59	64	66	79	66	45	37	38	34	33	32	38	48
SELF-CATERING	Gallery apartment	47	50	53	55	71	58	63	70	75	76	81	83	100	81	60	50	51	47	46	45	51	61

For your FREE CHILD PLACE check the prices on the dark yellow bands

7 night break

Friday to Friday

except Saturday to Saturday between 24 July to 4 September 1999

		PREVIEW BREAKS																				
		30 Apr	7 May	14 May	21 May	28 May	4 June	11 June	18 June	25 June	2 July	9 July	16 July	24 July to 21 Aug	28 Aug	4 Sept	10 Sept	17 Sept	24 Sept	1 Oct	8 Oct	15 Oct	22 Oct
HALF BOARD	Studio room	96	131	142	141	174	147	153	161	171	180	183	186	215	192	152	142	134	128	125	124	131	142
HALF BOARD	Gallery room	114	156	167	171	209	177	188	196	206	215	218	221	255	232	182	167	159	153	150	149	156	167
HALF BOARD	Gallery apartment	128	176	187	196	234	202	213	226	236	245	248	251	290	262	207	192	179	173	170	169	176	187
HALF BOARD	Gallery Plus	161	223	239	256	299	262	273	286	305	314	317	320	372	331	263	248	228	222	219	218	225	236
SELF-CATERING	Studio apartment	41	58	64	63	85	66	73	81	88	91	98	99	117	106	74	63	61	56	53	53	58	71
SELF-CATERING	Gallery apartment	59	81	87	90	115	93	103	115	121	124	132	138	162	144	100	86	85	80	77	76	82	96

For your FREE CHILD PLACE check the prices on the dark yellow bands

Important information

All prices are in £s and include VAT

Half board
Prices are per adult (15 years and over) and are based on a minimum of 2 adults sharing.

Single person half board occupancy
An additional supplement of half the adult price will be added for a single person occupying a room.

Self-catering
Prices are per person – based on a minimum of 4 people sharing one unit of accommodation.
For parties of 5 people or more sharing one unit of accommodation, please multiply the per person price shown in the price grid by the total number in the party.

Free child places
Based on a minimum of 2 adults sharing in half board accommodation and a minimum of 3 paying persons in self catering accommodation.

Children
On half board breaks children 2–14 years are half price.
On half board and self catering breaks for children under 2 years a minimal cost of £5 per cot per break is charged; alternatively a charge of £25 is made when children under 2 years occupy a bed (per break).

Additional accommodations

Additional accommodation
Toyland accommodation
Half board. £80 supplement per unit of accommodation per break on top of the Gallery room or Gallery apartment price.
Self catering. £80 supplement per unit of accommodation per break on top of the Gallery apartment price.

Don't forget to ask about our fantastic offers...

Free 1st child places

The first child goes absolutely free when you book a 3, 4 or 7 night break starting on or between 30 April and 24 May 1999. Offer does not apply to Gallery Lodge accommodation. Free child offer is based on a minimum of 2 adults sharing in half board and a minimum of 3 paying persons in self catering accommodation.

For your free child place check the prices on the dark yellow bands shown on the individual price grids for each Resort.

Grandparents are welcome too

When a grandparent accompanies a family of four to six on the same date for the same duration, both on half board, both parties will receive a 10% discount. This applies to families staying in Studio room, Gallery room, Gallery apartment and Toyland Half board accommodation and to grandparents staying in Studio room and Gallery room half board accommodation (offer applies to breaks starting on or between 30 April and 4 December 1999).

To benefit from offers, accommodation must be booked at the same time.

Discounts for groups

Book a group of 20 or more adults and save up to 10% on brochure prices. Larger groups (30 or more adults) may also qualify for extra savings including free places on selected half board breaks.

Please note: Butlins operate a strict young persons policy which applies to all bookings. Please see the 'Breaks for families' section on page 51 of this brochure for details.

To phone **0870 242 1999** for general enquiries. For groups of 40 or more adults telephone **0870 242 1111**.

Group discounts cannot be used in conjunction with any other offer and apply to selected dates only and exclude special events and bank holiday periods.

1st child free for single parents

Single parents who book a break of 7 nights starting on or between 4 June and 9 July 1999 can bring the first child free when booking Studio, Gallery or Toyland accommodation. Offer excludes Gallery Lodge accommodation. Maximum of 1 adult per booking.

Discounts for senior citizens (60 years old and over)

Save 10% when you book a 7 night half board break.

Discounts for couples

For 2 adults sharing when you book a 7 night half board break starting on or between 9 July and 14 August 1999 you'll receive an extra £20 off per adult. For 3 and 4 night breaks within this date range you'll save £10 per adult where available. Offer applicable to Studio and Gallery rooms.

Offer conditions All offers are subject to availability and only applicable to the dates indicated on this page at the stated brochure prices. They cannot be used with any other discount or offer. Only one offer may be used on each individual break booked.

Bognor Regis

To book, call today on
0870 242 1999, or see your travel agent
(Lines are open 9am to 10pm, 7 days a week – calls charged at standard national rate)
Our preferred method of payment is [illegible] however we [illegible] accept other methods of payment

1999 Preview Breaks

As you can imagine, carrying out all the work involved in our two year £139 million investment and improvement programme is a truly massive undertaking.

While our schedules are geared towards completion in time for the start of the 1999 season, we realise that certain facilities may not be fully operational. To reflect this we have introduced a Preview Period offering special prices. If you would like to be among the first guests to sample the new Butlins experience - between 30 April and 24 May 1999 - see the relevant section in the price grids below.

See page 13 for details of our special winter breaks

Halloween breaks
Fireworks Spectacular break
Millennium Music break
TV Childrens TV Personalities breaks

CHRISTMAS & MILLENNIUM CELEBRATION BREAKS

3 night break

Friday to Monday

PREVIEW BREAKS

		30 Apr	7 May	14 May	21 May	28 May	4 June	11 June	18 June	25 June	2 July	9 July	16 July	23 July to 27 Aug	3 Sept	10 Sept	17 Sept	24 Sept	1 Oct	8 Oct	15 Oct	22 Oct	29 Oct	5 Nov	12 Nov	19 Nov	26 Nov	3 Dec	10 Dec	17 Dec	20 Dec	23 Dec	27 Dec	30 Dec
HALF BOARD	Studio room	56	68	75	73	91	77	79	84	90	96	96	96	111	82	77	73	71	69	68	72	79	79	72	69	67	68	63	60	64	71	184	89	297
	Gallery room	65	81	87	88	108	92	94	101	107	113	113	113	133	97	92	85	83	81	80	84	91	91	84	81	79	80	75	72	76	83	229	101	360
	Gallery apartment	71	90	96	100	122	104	106	115	121	127	127	127	151	109	104	94	92	90	89	93	100	100	93	90	88	89	84	81	85	92	265	110	396
	Gallery Plus	87	113	119	127	153	131	133	142	154	160	160	160	191	141	129	119	117	115	114	118	125	125	118	115	113	114	109	106	110	117	297	135	436
SELF CATERING	Studio apartment	29	36	41	39	51	40	48	50	54	56	60	59	70	50	44	40	38	35	35	36	42	40	35	33	31	32	28	26	29	34	119	48	204
	Gallery apartment	38	45	50	50	64	51	59	64	68	70	74	79	90	59	53	49	47	44	44	45	51	49	44	42	39	40	36	33	37	42	155	63	265
	Gallery Plus	54	67	72	74	93	75	83	96	100	102	106	111	132	86	75	71	69	66	66	67	73	71	66	64	61	62	58	55	59	64	192	85	349

For your FREE CHILD PLACE check the prices on the dark yellow bands

4 night break

Friday to Monday

PREVIEW BREAKS

		3 May	10 May	17 May	24 May	31 May	7 June	14 June	21 June	28 June	5 July	12 July	19 July	26 July to 23 Aug	30 Aug	6 Sept	13 Sept	20 Sept	27 Sept	4 Oct	11 Oct	18 Oct	25 Oct
HALF BOARD	Studio room	87	90	97	99	121	102	107	112	118	123	126	130	150	122	102	95	89	84	83	82	87	93
	Gallery room	102	105	112	117	141	120	125	132	138	143	146	150	175	147	120	113	104	99	98	97	102	108
	Gallery apartment	114	117	124	132	158	135	140	149	155	160	163	167	197	164	135	128	116	111	110	109	114	120
	Gallery Plus	143	146	153	167	198	170	175	191	197	202	205	209	247	206	168	161	149	140	139	138	143	149
SELF CATERING	Studio apartment	41	45	48	49	68	52	54	63	68	70	76	78	93	78	53	43	45	40	39	38	45	57
	Gallery apartment	53	57	60	63	82	66	71	80	85	87	93	95	114	93	68	56	58	53	52	51	58	70
	Gallery Plus	77	81	88	95	120	98	103	118	127	129	135	137	166	130	105	82	84	79	78	77	84	96

For your FREE CHILD PLACE check the prices on the dark yellow bands

7 night break

Friday to Friday

PREVIEW BREAKS

		30 Apr	7 May	14 May	21 May	28 May	4 June	11 June	18 June	25 June	2 July	9 July	16 July	24 July to 21 Aug	28 Aug	4 Sept	10 Sept	17 Sept	24 Sept	1 Oct	8 Oct	15 Oct	22 Oct
HALF BOARD	Studio room	105	142	154	154	189	160	167	175	186	196	199	202	233	208	165	154	145	139	136	134	142	154
	Gallery room	122	167	179	184	224	190	202	210	221	231	234	237	273	248	195	179	170	164	161	159	167	179
	Gallery apartment	136	187	199	209	249	215	227	240	251	261	264	267	308	278	220	204	190	184	181	179	187	199
	Gallery Plus	169	234	251	269	314	275	287	300	320	330	333	336	390	347	276	260	239	233	230	228	236	248
SELF CATERING	Studio apartment	51	71	78	77	104	81	90	99	107	111	119	120	143	130	91	77	75	69	65	64	71	87
	Gallery apartment	67	92	99	102	131	106	117	130	138	142	151	157	184	165	115	99	97	90	87	86	93	109
	Gallery Plus	98	134	144	152	192	156	168	193	205	208	217	224	269	236	172	142	140	134	130	129	136	158

For your FREE CHILD PLACE check the prices on the dark yellow bands

Important information

All prices are in £s and include VAT

Half board
Prices are per adult – 15 years and over and are based on a minimum of 2 adults sharing

Single person half board occupancy
An additional supplement of half the adult price will be added for a single person occupying a room.

Self-catering
Prices are per person – based on a minimum of 4 people sharing one unit of accommodation
For parties of 5 people or more sharing one unit of accommodation, please multiply the per person price shown in the price grid by the total number in the party

Free child places
Based on a minimum of 2 adults sharing in half board accommodation and a minimum of 3 paying persons in self-catering accommodation

Children
On half board breaks children 2-14 years are half price.
On half board and self-catering breaks, for children under 2 years a minimal cost of £5 per cot per break is charged, alternatively a charge of £25 is made when children under 2 years occupy a bed (per break).

Additional supplements

Additional accommodation
Toyland accommodation
Half board: £80 supplement per unit of accommodation per break on top of the Gallery room or Gallery apartment price
Self-catering: £80 supplement per unit of accommodation per break on top of the Gallery apartment price

Gallery Lodge – self-catering
Supplement per person in addition to the Gallery apartment price extra per: • 7 nights £54 • 4 nights £28 • 3 nights £26

Don't forget to ask about our fantastic offers...

Free 1st child places

[illegible] goes absolutely free when you book a 3, 4 or 7 night break starting [illegible] offer does not apply to Gallery Lodge [illegible] based on a minimum of 2 adults sharing in [illegible] self-catering accommodation [illegible] the prices of the dark yellow bands shown on the [illegible]

Grandparents are welcome too

[illegible] grandparents accompany a family of four to six on the same date for the [illegible] both parties will receive a 10% discount. This [illegible] room, Gallery room, Gallery apartment and [illegible] and to grandparents staying in Studio room [illegible] accommodation offer applies to breaks starting on [illegible] 1999

[illegible] accommodation must be booked at the same time

Discounts for groups

Book a group of 20 or more adults and save up to 10% on brochure prices. Larger groups (30 or more adults) may also qualify for extra savings, including free places on selected half board breaks

Please note. Butlins operate a strict young persons policy, which applies to all bookings. Please see the 'Breaks for families' section on page 51 of this brochure for details

Telephone **0870 242 1999** for general enquiries. For groups of 40 or more adults telephone **0870 242 1111**

Group discounts cannot be used in conjunction with any other offer and apply to selected dates only and exclude special events and bank holiday periods.

1st child free for single parents

Single parents who book a break of 7 nights starting on or between 4 June and 9 July 1999 can bring the first child free when booking Studio Gallery or Toyland accommodation (offer excludes Gallery Lodge accommodation). Maximum of 1 adult per booking

Discounts for senior citizens (60 years old and over)

Save 10% when you book a 7 night half board break

Discounts for couples

For 2 adults sharing when you book a 7 night half board break starting on or between 9 July and 14 August 1999 you receive an extra £20 discount per adult. For 3 and 4 night breaks within the state lodge you save £10 per adult (where available). Offer applicable to Studio and Gallery rooms

Offer conditions All offers are subject to availability and only applicable to the dates indicated on this page at the stated brochure prices. They cannot be used with any other discount or offer. Only one offer may be used on each individual break booked.

Travel offers and options

vantage
enjoyment
everything
Family
ntertainment Resort
comfortable
trouble-free…

Simply choose the Family Entertainment Resort you wish to visit, then study the travel guides opposite and find your nearest departure point (for coach travel) or the county where you'll be travelling from (for rail travel). The corresponding column shows the special offer price. When making your reservation by telephone (or at your travel agent) please indicate that you wish to use a Butlins Travelsaver.

Relevant travel information will be shown on your booking confirmation. The signed holiday booking confirmation plus the full balance payment must arrive at The Call Centre at Bognor Regis at least 2 weeks prior to the start of your break.

Tickets for coach and rail travel cannot be sent before the balance for your break has been paid. Tickets will be issued by post, before the start date of your break.

In order to ensure your tickets are processed quickly, debit or credit card payments will [illegible] Travelsaver booking.

For [illegible] details, please read the train and [illegible] information and conditions opposite.

NATIONAL EXPRESS

National Express Coach Travel

Bognor Regis		
Non stop Service	London*	£9
Minehead		
Non stop Service	Bristol*, Exeter, Newport*	
Direct Routes	Cardiff*, Plymouth	
Skegness		
Non stop Service	Chesterfield*, Leicester, Nottingham, Peterborough	
Direct Routes	Barnsley, Derby, Sheffield	
Bognor Regis		
Non stop Service	Oxford	£12
Direct Routes	Birmingham, Coventry	
Minehead		
Non stop Service	Birmingham*, Cabot Coachway, Reading	
Direct Routes	Heathrow Airport, London, Milton Keynes, Northampton, Oxford, Stoke on Trent, Swansea*, Swindon, Wolverhampton	
Skegness		
Non stop Service	Middlesbrough, Oldham	
Direct Routes	Birmingham, Blackburn, Bolton, Bradford*, Coventry, Darwen, Gateshead, Golders Green, Hitchin, Leeds*, Liverpool, London*, Luton, Manchester, Newcastle upon Tyne, Preston, Stoke on Trent, Sunderland, Wakefield*, Warrington	

Above routes are available for all 7 night breaks starting on or between 30 April and 22 October 1999 inclusive. For all other towns/cities not shown above - please call **0990 80 80 80** for details. Routes indicated with a * are also available for short breaks

[illegible] conditions

1. These special prices are only valid until the last start date stated in this brochure
2. All booking forms, booking confirmations must be received at least 2 weeks before your start date. Your tickets will be issued after the balance for your break has been paid and will be sent out by post prior to your break start date
3. Only one ticket is issued per each departure point, per booking. There is no refund available on tickets/vouchers and they are not transferable
4. All tickets are subject to availability
5. Butlins cannot be held responsible for any coach delays, strikes or cancellations. All travel will be subject to the Standard Conditions of National Express Limited or Scottish Citylink Coaches Limited. Please check with your National Express agent for journey times and durations
6. The services and prices shown have been specially negotiated. Other National Express services are available and can be booked direct with National Express. For this information and prices please call National Express direct on ☎ **0990 80 80 80**

For coach travel: children under 5 years travel free when travelling with 1 full paying adult and not occupying a seat of their own (1 child per adult). Children aged 5-14 years are half the adult price

Rail Travel

Bognor Regis Hants, Gtr London, Surrey, E. & W. Sussex, Wilts **Minehead *** Avon, Devon, S. Glam, Gwent, Somerset **Skegness** Derbyshire, Leics, Lincs, Notts, S. Yorkshire	£15 per adult return
Bognor Regis Avon, Beds, Berks, Bucks, Cambs, Dorset, Essex, Glos, Herefordshire, Herts, Kent, Lancs, Norfolk, Northants, Oxon, Somerset, Suffolk, Warks, W. Midlands, Worcs **Minehead *** Beds, Berks, Bucks, Cheshire, Cornwall, Derbyshire, Dorset, Dyfed, Essex, Mid Glam, W. Glam, Glos, Hants, Herefordshire, Herts, Leics, Gtr London, Northants, Notts, Oxon, Salop, Staffs, Surrey, E. & W. Sussex, Warks, W. Midlands, Wilts **Skegness** Berks, Bucks, Cambs, Cheshire, Cleveland, Clwyd, Durham, Essex, Glos, Gwynedd, Herefordshire, Herts, Humberside, Lancs, Gtr London, Gtr Manchester, Merseyside, Norfolk, Powys, Salop, Staffs, Surrey, Warks, W. Midlands, Worcs, N. Yorks	£27 per adult return

★ Please see train information and conditions, point number 4

For counties not shown above - please call 0870 242 1999

Train information and conditions

1. The ticket prices shown are valid until the last date stated in this brochure
2. All booking forms, booking confirmations must be received at least 2 weeks prior to your start date
3. The ticket is valid from your local rail station to the main line station nearest to your chosen location. Only one ticket is issued per departure station, per booking for the whole party
4. The nearest main line station to Minehead is Taunton. A bus link is operated by Southern National between Taunton Station and Minehead. This is available at an additional cost of £6.90 per adult return and £3.45 per child return. The cost will be automatically added to the travel cost as shown on your booking acknowledgement. Mondays to Saturdays, there is approximately an hourly service with the last bus leaving Taunton Railway Station until early evening. On Sundays and Bank Holidays restricted services may run. Please check times with Southern National for general information and Christmas and New Year on ☎ **01823 272044**
5. There is no refund available on the ticket(s) issued and they are not transferable
6. The ticket(s) will be issued after the balance for your break has been paid and will be sent out by post prior to your break start date
7. Up to date travel information and reservations are available from your nearest main line station or The Association of Train Operating Companies telephone enquiry bureau
8. The Association of Train Operating Companies request that seat or sleeper reservations be made in both directions and these must be arranged directly with The Association of Train Operating Companies
9. All tickets are subject to availability
10. Customers may only travel on the route as shown on the ticket(s) and for the outward journey on the date shown on the ticket(s)
11. Butlins cannot be held responsible for any train delays, strikes or cancellations. All travel will be subject to the [illegible] of Train Operating Companies conditions, [illegible] or those of any [illegible]
12. [illegible] London prior to [illegible] [illegible] journeys [illegible] the [illegible]
13. Children under [illegible] years travel free. This is a limited [illegible] seat when booking. Seats may be reserved for [illegible] travelling free. Children's fares include [illegible] adult price
14. Butlins reserves the right to alter [illegible] and prices without prior notice [illegible] Agreement together with The Association of Train Operating Companies
15. The Disney Resorts are used as a trademark licensed by the Secretary of State for Transport

Our Promise to you – The Customer Charter

We are totally committed to making your Butlins break as worry-free as possible. To reflect this we have developed the Customer Charter which comes into operation as soon as you arrive at your chosen Resort.

Welcome

Upon arrival you will be greeted by our fully trained welcome team. They will be located en route to your specific check in area and accommodation village.

Accommodation

Accommodation will be clean, well presented and warm for your arrival. Within 24 hours of your arrival a member of our team will visit your accommodation to ensure that you are comfortably settled in.

Facilities

The majority of our entertainment, leisure and amusement facilities for both adults and children are entirely free of charge. We undertake to keep at least 95% of these brochured free facilities in use each day. Please see page 13 for restrictions during the winter break period.

Reassurance

Your safety, comfort and enjoyment are our priority. Should you have any concerns, our fully trained customer services team is available 24 hours a day.

Listening

Should you encounter any difficulty in any area please bring this immediately to the attention of the manager or a team member, who will happily endeavour to resolve any reasonable concerns.

Quality

All our team members are trained to the welcome team standard. In addition, team members such as lifeguards, nursery nurses etc. have received full training to ensure your holiday experiences are delivered with care and attention.

We promise that you will find our team friendly, knowledgeable and totally dedicated to making your break an enjoyable one.

Own your own Butlins Holiday Home

From just £5,995

Enjoy the benefits of the new Butlins Family Entertainments Resorts all summer long with your very own caravan holiday home.

Our new Resorts at Minehead and Skegness offer you the opportunity to become a holiday home owner. This will enable you and your family to enjoy quality leisure time being as energetic or as relaxing as you wish.

Our modern, new and pre-owned holiday homes are beautifully designed with all the latest fabrics and furnishings. All models feature a fully fitted kitchen, colour co-ordinated bedrooms, a spacious lounge with sumptuous seating, wall to wall carpeting and much much more. With the emphasis on family comfort you can choose from 2 or 3 bedroom models.

This is the ideal solution to family breaks for years to come and with a Butlins finance plan** you can conveniently spread the cost to suit your budget.

If you buy a holiday home whilst staying with us, we'll refund the cost of your holiday break.

FREE PRIZE DRAW

For a chance to win a caravan holiday home and receive a personal invitation for a guided tour, please call or return

FREEPHONE 0800 581773

or return the coupon below to: Butlins Holiday Home Sales, Freepost [illegible] Wheatcroft, Herts [illegible]

Title (Miss Mrs Mr Ms)

Surname

Address

Postcode

Tel No - Day ( )

Tel No - Evening ( )

Ref [illegible]

During your break

Minor alterations such as the withdrawal of certain amenities, facilities, activities and entertainment may be made by Butlins for reasons beyond its control without any obligation or liability.

Accommodation

[illegible] and layout may vary from [illegible]

Arrival and departure times

[illegible]

Behaviour

[illegible]

Children's services

[illegible] under eight years may not be left there without full adult supervision. All services/facilities for children over two years are not child care facilities. Whilst every care is taken, children remain the responsibility of their parents at all times (as they do in all our facilities listed in this brochure.)

Competitions

[illegible] must have booked for at least a three night [illegible] entry to Butlins' competitions [illegible] not open to employees [illegible]

Complaints procedure

If you are dissatisfied with [illegible]

Damage to our property

[illegible]

Electrical appliances

Guests are advised not to bring privately owned [illegible]

Health and safety

[illegible]

Listed guests only

Only the guests listed on the [illegible] may occupy the accommodation [illegible] person persons [illegible] terminate [illegible] persons will be asked to leave the [illegible] (refunds will not be given)

Loss, damage or personal injury

[illegible]

a. [illegible]

b. [illegible]

Necessary co-operation

Butlins reserves the right to require any [illegible]

Pets

Pets are [illegible]

Weather

[illegible]

Would you like to work at Butlins?

[illegible]

- are team players
- have high levels of energy and commitment
- want to work for a company that is passionate about providing superior customer service

[illegible]

Minehead	☎ 01643 703331
Bognor Regis	☎ 01243 841190
Skegness	☎ 01754 761502

Our agreement with you

The contract

Your reservation

Late bookings

If payment is made at the Resort we can debit and credit cards in conjunction with the usual accompanying bankers cards will be accepted.

Number of children

Pricing

If you change your booking

If you cancel your booking

If we change or cancel your booking

If we cancel your break or make a significant alteration such as changing the date of your arrival or departure, you then have the choice of either

a. accepting the alternative arrangements as notified to you,

b. choosing another available break from us at the advertised price; or

c. a full refund of any money you have paid.

In addition to the above, and provided it does not arise from circumstances amounting to force majeure*, we will make the following compensation

a. if after full payment, but more than 2 weeks before your intended departure date, a maximum of £20 per booking per full week break or £10 per booking per short break, or

b. if after full payment, but within 2 weeks of your intended departure date, a maximum of £40 per booking per full week break, or £20 per booking per short break

***Force majeure means circumstances beyond our control including (but not limited to) industrial disputes, natural disasters, fire, technical problems, bad weather and acts of Government.**

Club membership

When you sign the booking form or confirmation of booking you are also applying for membership of the Butlins entertainment club which is a legal requirement in order to use certain facilities. The club is open to guests over the age of 18. The personal details given, including home address and age, must therefore be true and correct.

Travel options and offers

Full details and rates are available on page 45.

The charges for National Express coach travel and rail travel have been specially negotiated by Butlins. In nearly all cases they are cheaper than the standard fare bookable through National Express or The Association of Train Operating Companies.

Butlins cannot accept any liability for guests using these means of transport where breaks are delayed or missed as a result of strike, other forms of industrial action, cancellation or any other matters which affect coach or train schedules etc.

Guests with special needs

☎ 0870 242 1999

Funfair rides

Insurance cover

Travelling either abroad or in Britain can become distressing if problems occur.
Most people automatically take insurance if going abroad.
We strongly recommend that similar insurance be purchased when taking a break in Britain.

Butlins offers this special scheme for customers through the **Travellers' Insurance Association Limited, Bridge House, 102 George Street, Croydon, Surrey CR9 6HD**
(a subsidiary of Commercial Union Assurance Company plc)

Please note: If you choose not to take out an insurance policy, you do so at your own risk.

Cost per Adult **£10**
Cost per Child **£5** (under 15 years)
Inclusive of Insurance Premium Tax.

Insurance cover – per insured person

Personal possessions
Up to £1000 (single article, pair or set limit £200 and a valuables limit of £200 in total).

Personal money
Up to £100

Expenses following injury or illness
Up to £400 for additional transport and accommodation costs.

Cancellation or curtailment charges
Up to the final invoiced cost of the journey excluding the insurance premium.

Personal accident
Up to £10,000.

Personal liability
Up to £1,000,000.

Excess
Please note that you are responsible for excess payments which would then be deducted from the final claim payable by the Insurance Company.

Details of the policy, its terms and conditions and exceptions, will be sent with your confirmation of booking but are available earlier upon request.

The cover above is the recommended minimum insurance cover.

Travel insurance – important notes

Under the Association of British Insurers General Business Code of Practice, the person selling the travel insurance must draw your attention to important features of your policy including:

Policy document
You should read the document carefully. It gives you full details of what is and is not covered and the conditions of the cover. Cover will vary from policy to policy and insurer to insurer.

Health
Your policy contains restrictions regarding pre-existing medical problems concerning the health of the people travelling and of other people upon whose health the trip may depend. You are advised to read your policy carefully.

Conditions, exclusions and exceptions
Conditions and exclusions will apply to individual sections of your policy while general exclusions, conditions and warranties will apply to the whole of your policy.

Dangerous sports or pastimes
If you are going to take part in dangerous sports or pastimes where there is a high risk of injury, check that your policy covers you.

Property claims
These claims are paid based on the value of the goods at the time you lose them and not on a 'new for old' or replacement cost basis, unless otherwise stated in your policy.

Date recognition failure
Your policy may contain exclusions for losses arising from the failure of equipment or any computer program to correctly recognise the calendar date, for example, the change to the year 2000.

Policy limits
Most sections of your policy have limits on the amount the insurer will pay under that section. Some sections also include other specific limits, for example: for any single article, pair or set or for valuables in total. You are advised to check your policy if you intend taking expensive items with you.

Policy excesses
Under most sections of the policy, claims will be subject to an excess. This means that you will be responsible for paying the first part of the claim. The amount you have to pay is the excess.

Reasonable care
You need to take all reasonable care to protect yourself and your property.

Complaints
Your insurance policy will have in it a complaints procedure which tells you what steps you can take if you wish to make a complaint.

'Cooling off' period
Your policy contains a 'cooling off' period during which you can return the policy and get a refund if you have a justifiable reason for being dissatisfied with the cover it provides.

Your policy is governed by the laws of England and Wales. Any legal disputes will be dealt with in an English Court. Your travel agent or insurance documentation will identify your insurer. If you would like more information, you should ask your travel agent, particularly if you feel the insurance may not meet your needs.

Please make sure you read your policy carefully.

Butlins breakdown insurance

This insurance scheme, costing only **£10** per vehicle inclusive of Insurance Premium Tax, has been designed to protect your pocket from those costs which can quickly mount up following a car breakdown.

You make your own arrangements for assistance following a breakdown, accident, fire or theft which leaves your vehicle immobile and the Underwriters will then reimburse you under either Section A or B.

a. Emergency labour charges – of up to £200 to repair your vehicle immediately OR

b. Where the vehicle is unusable for more than 24 hours following a breakdown or illness of the sole available driver, the following expenses can be claimed:

1. **Recovery costs** – to a local garage.
2. **Car hire** – or alternative driver (if the sole available driver is ill) of up to £60 per day (maximum £700) or standard class rail/coach fares to reach your destination and to return home.
3. **Emergency hotel accommodation** – of £35 per person per night.
4. **Vehicle recovery costs** – to home.
5. **Vehicle collection costs** – after your break has ended where repair is delayed.

Maximum claim: £2,500 per car

Eligible vehicles
Your car must be less than 15 years old, in a roadworthy condition and regularly serviced (by yourself or a garage). Mini buses and vehicles with more than 7 seats cannot be covered by this scheme.

Main exclusions
Breakdowns due to lack of petrol, water or frost damage. The cost of spare parts.

A full description of the cover will be sent to you with your confirmation of booking.

Booking your break

We hope our brochure has helped you decide on your Butlins break and supplied all the information you need. However if there are still any questions you need answering, just call us on ☎ **0870 242 1999** (calls charged at national standard rate), and we'll be pleased to help.

Brochure accuracy

All information, photographs, accommodation layouts and descriptions have been compiled from the most accurate sources available at the time of going to press. It should be noted that photographs and artists impressions are illustrative only. All details and information on the new Butlins Family Entertainment Resorts are correct at time of going to press in October 1998 and are subject to final approval. It should be noted that due to circumstances beyond our control certain facilities may not be fully operational during the first few weeks of opening in 1999.

Breaks for families

Butlins Family Entertainment Resorts and their facilities are intended for family breaks. We are therefore sorry that we cannot accept any single parties of four guests or more under the age of 30, unless where booked as part of a bona fide family reservation. For single parties of less than four people all guests must be over the age of 21.

Contact addresses and telephone numbers

Butlins Family Entertainment Resorts Call Centre

Butlins Limited, The Call Centre, Bognor Regis, West Sussex, PO21 1JJ.

Reservations Department: ☎ **0870 242 1999**
Calls charged at national standard rate.
Lines open 9am - 10pm 7 days a week

Administration Department: ☎ **0870 242 2002**
Calls charged at national standard rate.
Lines open 9am - 8pm 7 days a week

Butlins Family Entertainment Resorts:
Minehead, Somerset, TA24 5SH
Bognor Regis, West Sussex, PO21 1JJ
Skegness, Lincolnshire, PE25 1NJ

Internet address: **www.butlins.co.uk**

Making your choice

Use the information on pages 36-37 (Minehead), 38-39 (Bognor Regis) and 40-41 (Skegness) to choose your preferred:

- Resort location
- Accommodation type – see pages 30-35
- Break start date – see pages 42-44
- Length of stay – see pages 42-44

Arrival and departure

Your break options are:

- Weekend breaks – 3 nights, Friday to Monday
- Midweek breaks – 4 nights, Monday to Friday
- Full Week breaks – 7 nights, Friday to Friday *(except Saturday to Saturday between 24 July 1999 and 4 September 1999)*

Your accommodation keys will be available after 4.00pm on the day of your arrival, so we can ensure that your accommodation has been fully prepared. However you are welcome to use all the other facilities on your arrival day before the check-in time. Please bring your confirmation of booking with you. On your departure day, we ask that you vacate your accommodation by 10.00am and leave the Resort by 12.00 noon.

We need to know

- Your name and address.
- The names and addresses of all members of your party. This is a legal requirement to allow membership of the Butlins entertainment club and the use of the range of activities and facilities whilst on your break.
- Ages and relationships so that we can allocate the most appropriate accommodation.
- Whether any of your party have restricted mobility or special needs (see page 50).
- Rail and coach travel savers. If you would like to take advantage of the special rates negotiated by Butlins for coach and rail travel (see page 45), please let us know.

Special requests

If you have any special requirements please let us know at the time of booking. We will do our best to meet these requirements but regret they cannot always be guaranteed. If your special request is a necessity for you to be able to take a break, please contact our Reservations Department for advice prior to making your booking. If any members of your party have restricted mobility or special needs, please refer to the Butlins Special Needs Helpline on ☎ **0870 242 1999** (calls charged at national standard rate).

Booking your break

There are two easy ways to book and it may be a good idea, whichever way you book, to fill in a booking form to keep as a record of your break details.

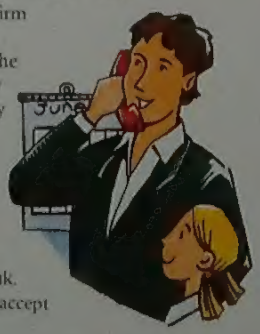
Travel agent

See your travel agent who will be happy to check availability and make the booking on your behalf.

By telephone

Telephone ☎ **0870 242 1999**
(calls charged at national standard rate – lines are open 9am to 10pm, 7 days a week).

If you wish to confirm your booking immediately over the telephone you may pay your deposit by debit or credit card. You can also pay by cheque or postal order made payable to Butlins Limited or Girobank. We are not able to accept cash payments.



Travel agents

For immediate reservations, use Butlins Viewdata Key: Istel 9# or Fastlink BUT

In order to maintain Butlins' high standards of communication with our customers, selected calls to The Call Centre are monitored and recorded as specified by OFTEL.

A confirmation of booking will be sent to you listing your specific booking details. When you receive this, please check that it is correct, sign and return it direct to The Call Centre within 5 days together with your deposit and insurance payment.

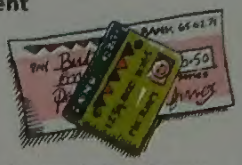
Paying for your break

To ensure that we can meet all your requirements, please do not send any money to Butlins or your travel agent until you have read the 'terms and conditions of reservation' and 'important information' sections in this brochure.

Methods of payment

We accept payment by:

- Most debit and credit cards
- Postal order
- Cheque



If you are booking through a travel agent, cheques should be made payable to them. The deposit will be deducted from the amount payable and a confirmation of booking will be sent to you or your travel agent.

If you are booking direct, cheques and postal orders should be made payable to **Butlins Limited**. Please do not send cash.

Debit and credit card payments

Our preferred method of payment is by Delta or Switch. However, we do accept MasterCard and Visa for both the deposit and the full balance payment. Don't forget to have your debit or credit card number ready at the time of booking. We will require the card number, expiry date and the cardholder's name and address if different from the lead name on the booking.

Paying by Girobank at your local Post Office

Details of the booking must be entered in the message space provided on the Girobank form. Please make sure your confirmation of booking, together with the Girobank receipt stub from the Post Office are sent to The Call Centre on the same day that payment is made. Butlins Girobank No: 5685567.

Paying the balance

The date for payment of the balance will be shown on your confirmation of booking. Payments by either post or phone including debit or credit card payments must reach The Call Centre no later than 8 weeks before the start of your break (reminders are not sent out).

Insurance and breakdown insurance payments

Payment must accompany your deposit payment and booking form or confirmation of booking. Premiums are non-refundable (see page 48 for details).

More holiday brands to choose from...

Entertainment Hotels (Formerly Butlins Holiday Hotels)

Each of our five seaside hotels has its own special character and boasts a whole range of activities and entertainment. Situated in Brighton, Margate, Scarborough, Blackpool and Llandudno, whichever hotel you choose the combination of friendly and efficient service, good food and superb facilities guarantees you a relaxing and carefree holiday. Explore the local attractions, join in with the activities or just sit back and enjoy some terrific entertainment.

For a relaxing and carefree holiday

To book or for more details call 0870 240 8888.

Family fun at a choice of 56 locations in the UK

Haven

Haven offers a wide range of holiday styles to suit all tastes. From exciting All-Action Parks with plenty to do day and night, to quieter Relaxing Parks where you can unwind and explore the local area.

With a choice of 56 parks in England, Scotland and Wales, there's sure to be a location and style that suits you and your family.

We look forward to welcoming you soon

To find out more, phone for your free copy of the 1999 brochure on 0870 242 4444 quoting HXS01.

Why not try a Haven holiday on the continent?

Haven Europe

Haven have five parks in France – in Brittany, the Vendée, on the Atlantic Coast and the Mediterranean Coast. The atmosphere is as relaxed as you would expect on a continental holiday – enjoy an al fresco meal beside your mobile home, or saunter down to take a dip in the pool. Rory the Tiger is on hand to amuse 5-12 year olds. All the staff on these parks are Haven staff and there is a full programme of sports and activities available.

As well as the five Haven parks, Haven also feature 48 of the best campsites across France, Spain and Italy, all chosen for their location and facilities. Unwind on the sun-drenched beaches of the Spanish Costas or the Italian Adriatic, or visit Disneyland Paris. Our Haven Representatives will always be on hand to make you feel at home.

Discover Haven in Europe!

Why not call us now on 0870 242 6666, quoting FBU01 for your free copy of the 1999 Haven Europe brochure.

Just for adults

Warner

For an inclusive break with no 'little distractions', why not visit one of Warner's Heritage or Character Hotels or Classic Resorts.

Imagine your ideal break. Would it be in a Victorian castle in Wales? Or an Elizabethan mansion in Wiltshire? Or perhaps a coastal resort, with grounds sweeping down to the water's edge? You can find all these places in the Warner brochure. You'll enjoy first-rate service, a broad range of sports and activities, fine food and nightly entertainment. And it's all included in the price – from just £99 for three nights.

The inclusive break

To take your first step to a relaxing break, call 0870 601 6011, to request your free brochure quoting code WXS04.

The perfect antidote

Oasis

Set in 400 acres of woodland on the edge of the Lake District National Park lies the perfect antidote to the stresses and strains of everyday life – Oasis.

The extensive sub-tropical World of Water will keep the family occupied for hours, whilst the relaxed and pampering air of the Sanctuary Spa will ease away your stresses and strains. And with an enviable range of facilities and activities available, from tennis and roller-blading to squash and sailing, Oasis will satisfy the demands of children and adults alike.

To complete the picture a wide range of shops, bars and restaurants, plus live entertainment in the Green Room and two cinemas is available before retiring to your luxury self-catering Lodge or Apartment.

Nowhere comes close

For your free copy of the 1999 brochure, call 08705 086 086, quoting code OXS04.

ENTERTAINMENT Hotels

Formerly Butlins Holiday Hotels

Relaxing and carefree breaks...

from only £52* per adult

save 10% off all 1999 brochure breaks

up to and including 29 November 1999 (excluding Premier accommodation)

Enjoy a relaxing and carefree break at one of our five hotels, each one offers a unique blend of comfort, hospitality and great live entertainment. Choose from our friendly family hotels in Margate and Brighton or the more intimate atmosphere of Blackpool and Scarborough, our equally stylish adult exclusive hotels. At Llandudno, couples and children are equally welcome.

Whether you come for a 3, 4 or 7 night break you can be sure of fun and leisurely activities during the day and superb live entertainment every night with spectacular cabaret and live country's top performers.

Included in your break...

- Nightly live cabaret
- Full English breakfast and a de
- A range of leisure facilities incl *(Margate & Brighton only)*, sequ

TRAVEL AGENTS STAMP:

If you wish to book your holiday over the telephone, please call your local Going Places shop on 01502 516045 or our out of hours Telephone Booking Service

Open 7 days a week
Monday - Friday 8am - 9pm,
Saturday 8am - 6pm and
Sunday 10am - 6pm on

0161 908 7959

Going Places
THE HOLIDAY MATCHMAKER

*Price information based on 2 adults sharing Budget room half board accommodation for a 3 night weekend break (Friday to Monday) at the Grand Hotel Margate, commencing 26 November 1999